COLLEGE OF THE DESERT

Course Outline of Record

1. Course Code: J-004A
2.   a. Long Course Title: Basic Newspaper & Internet Production
       b. Short Course Title: BASIC NEWSPAPER PROD
3.   a. Catalog Course Description:

       Student media practicum that includes a lab that regularly produces a news or feature non-fiction product with a journalism emphasis by and for students and distributed to a campus or community audience. Must include weekly news assignments. May include a variety of student media across multiple platforms, including print, broadcast, and online.

       b. Class Schedule Course Description:

       Beginning student media practicum.

       c. Semester Cycle (*if applicable*): N/A
       d. Name of Approved Program(s):

             • JOURNALISM Associate in Arts for Transfer Degree (AA-T)

4. Total Units: 3.00   Total Semester Hrs: 126.00

   Lecture Units: 1   Semester Lecture Hrs: 18.00

   Lab Units: 2   Semester Lab Hrs: 108.00

     Class Size Maximum: 20   Allow Audit: No

     Repeatability No Repeats Allowed

     Justification 0

5. Prerequisite or Corequisite Courses or Advisories:
Course with requisite(s) and/or advisory is required to complete Content Review Matrix (CCForm1-A)
Prerequisite: J 003A with a minimum grade of C or

6. Textbooks, Required Reading or Software: *(List in APA or MLA format.)*
      a. Acoca, S., Borenstein, S., Carvin, E., Chapman, M. (2016). *Associated Press Stylebook and Briefing on Media Law* Associated Press.
         College Level: Yes
         Flesch-Kincaid reading level: 12
      b. Harrower, Tim (2012). *The Newspaper Designer's Handbook* (7th/e). New York McGraww-Hill.
         College Level: Yes
         Flesch-Kincaid reading level: 12

7. Entrance Skills: *Before entering the course students must be able:*
   a.
Identify the characteristics of a good news story, including such elements as timeliness, objectivity, conciseness and readability.

      • J 003A - Identify the characteristics of a good news story, including such elements as timeliness, objectivity, conciseness and readability.
   b.
Demonstrate the ability to gather appropriate information and organize publishable news and feature stories.

      • J 003A - Demonstrate the ability to gather appropriate information and organize publishable news and feature stories.
   c.

Apply the rudiments of news gathering, including effective interviewing techniques.

- J 003A - Apply the rudiments of news gathering, including effective interviewing techniques.

d.

Apply the principles of responsible journalism, including ethics, fairness, interpretation, identification, balance and accuracy.

- J 003A - Apply the principles of responsible journalism, including ethics, fairness, interpretation, identification, balance and accuracy.

e.

Demonstrate multiple reporting methods and apply them on various platformd including print, broadcast, internet, and social media

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f.

Demonstrate the ability to edit their own writing.

- J 003A - Demonstrate the ability to edit their own writing.

8. Course Content and Scope:

Lecture:

- Writing and presentation of journalistic articles for print, online or broadcast
- Storytelling through written, visual, audio, video or other multimedia formats
- Copy editing
- Working under deadline
- Reporting and writing
- Photojournalism
- Online and multimedia journalism
- Legal issues
- Media ethics
- The business side of the publication (advertising, sales, distribution)

Lab: *(if the "Lab Hours" is greater than zero this is required)*

1. Identify newsworthy issues and items.

2. Research these issues or items on line and in books and magazines.

3. Interview creditable sources of information to gain additional knowledge of the issues or items.

4. Write the story using acceptable journalistic techniques.

5. Take appropriate photos to accompany the story.

6. File the story on line in Word Press format.

9. Course Student Learning Outcomes:

1.

Create and publish a professional style newspaper both online and in print.

2.

Build a portfolio of completed projects for student media that demonstrates a range of storytelling formats/styles.

3.
Develop effective design/layout for story presentation.

10. Course Objectives: *Upon completion of this course, students will be able to:*
   a. Define relevant news content
   b. Gather news information weekly
   c. Edit basic news and information into publishable form, with attention to accuracy, clarity, thoroughness, fairness, AP style, and media law and ethics
   d. Assess legal issues affecting media
   e. Assess ethical issues affecting media
   f. Develop news stories through written, visual, audio, video or other multimedia
   g. Determine the best format –print, multimedia, visual, etc.—for telling basic news stories
   h. Learn the basics of working efficiently in the Macintosh computer environment in Microsoft Office, Photoshop and Quark and online in Word Press.

11. Methods of Instruction: *(Integration: Elements should validate parallel course outline elements)*
   a. Activity
   b. Collaborative/Team
   c. Demonstration, Repetition/Practice
   d. Discussion
   e. Laboratory
   f. Lecture
   g. Participation
   h. Supplemental/External Activity
   i. Technology-based instruction
   j. Tutorial

   Other Methods:

Interaction with professionals in the field.

12. Assignments: *(List samples of specific activities/assignments students are expected to complete both in and outside of class.)*
   In Class Hours: 126.00
   Outside Class Hours: 36.00
   a. Out-of-class Assignments

1. Participate in completing five or six issues of The Chaparral. 2. Learn and practice the use of Macintosh based publishing software. 3. Gather information and compose publishable news and feature stories. 4. Take publishable photographs using digital camera and processing techniques. 5. Research and write at least six (6) newsworthy and publishable stories.

   b. In-class Assignments

1. Participate in completing five or six issues of The Chaparral. 2. Learn and practice the use of Macintosh based publishing software. 3. Gather information and compose publishable news and feature stories. 4. Take publishable photographs using digital camera and processing techniques. 5. Write at least six (6) newsworthy and publishable stories.

13. Methods of Evaluating Student Progress: *The student will demonstrate proficiency by:*
   - College level or pre-collegiate essays
   - Written homework
   - Critiques
   - Reading reports

- Laboratory projects
- Field/physical activity observations
- Group activity participation/observation
- Product/project development evaluation
- Self/peer assessment and portfolio evaluation
- Mid-term and final evaluations
  Successfully complete a final exam in which the student demonstrates the ability to fulfill the expected learning outcomes.
- Student participation/contribution
- Student preparation
- Behavior assessment
- Organizational/timelines assessment
- Other
  Performance, including meeting deadlines, persistence, accuracy.

14. Methods of Evaluating: Additional Assessment Information:

15. Need/Purpose/Rationale -- *All courses must meet one or more CCC missions.*
    IGETC Area 1: English Communication
      A: English Composition
    CSU GE Area A: Communication in the English Language and Critical Thinking
      A2 - Written Communication
      A3 - Critical Thinking
    PO-GE C3 – Arts, Humanities, and Culture
      Communicate effectively in many different situations involving diverse people and viewpoints.
      Articulate the differences and similarities between and within cultures.
    IO - Critical Thinking and Communication
      Utilizing various communication modalities, display creative expression, original thinking, and symbolic discourse.

16. Comparable Transfer Course

University System	Campus	Course Number	Course Title	Catalog Year

17. Special Materials and/or Equipment Required of Students:

18. Materials Fees: ☐ Required Material?

Material or Item	Cost Per Unit	Total Cost

19. Provide Reasons for the Substantial Modifications or New Course:

Course modification, add a JOO3A prerequisite. Students need to understand the fundamental basics of journalism before writing and publishing news stories under deadlines.

20.   a. Cross-Listed Course *(Enter Course Code)*: N/A
        b. Replacement Course *(Enter original Course Code)*: N/A

21. Grading Method *(choose one)*: Letter Grade Only

22. MIS Course Data Elements
        a. Course Control Number [CB00]: CCC000233809
        b. T.O.P. Code [CB03]: 60200.00 - Journalism

c. Credit Status [CB04]: D - Credit - Degree Applicable

d. Course Transfer Status [CB05]: B = Transfer CSU

e. Basic Skills Status [CB08]: 2N = Not basic skills course

f. Vocational Status [CB09]: Clearly Occupational

g. Course Classification [CB11]: Y - Credit Course

h. Special Class Status [CB13]: N - Not Special

i. Course CAN Code [CB14]: *N/A*

j. Course Prior to College Level [CB21]: Y = Not Applicable

k. Course Noncredit Category [CB22]: Y - Not Applicable

l. Funding Agency Category [CB23]: Y = Not Applicable

m. Program Status [CB24]: 1 = Program Applicable

Name of Approved Program *(if program-applicable)*: JOURNALISM

Attach listings of Degree and/or Certificate Programs showing this course as a required or a restricted elective.)

23. Enrollment - Estimate Enrollment

First Year: 0

Third Year: 0

24. Resources - Faculty - Discipline and Other Qualifications:

a. Sufficient Faculty Resources: Yes

b. If No, list number of FTE needed to offer this course: *N/A*

25. Additional Equipment and/or Supplies Needed and Source of Funding.

N/A

26. Additional Construction or Modification of Existing Classroom Space Needed. *(Explain:)*

N/A

27. FOR NEW OR SUBSTANTIALLY MODIFIED COURSES

Library and/or Learning Resources Present in the Collection are Sufficient to Meet the Need of the Students Enrolled in the Course: Yes

28. Originator Laurilie Jackson   Origination Date 10/09/17