

J 007: INTRODUCTION TO PHOTOJOURNALISM

Originator

ljackson

Justification / Rationale

Update the modality. Add 100% online and hybrid options.

Effective Term

Fall 2022

Credit Status

Credit - Degree Applicable

Subject

J - Journalism

Course Number

007

Full Course Title

Introduction to Photojournalism

Short Title

INTRO TO PHOTOJOURNALISM

Discipline**Disciplines List**

Journalism

Modality

Face-to-Face

100% Online

Hybrid

Catalog Description

This course deals with the photographer as a journalist, focusing on theory and practice in press and publications photography, with emphasis on using the camera as a reporting and communications tool. Covered are news and feature photography and photographic essays, including composition, impact, and creativity, for newspaper, magazines, internet, and other mass communications media.

Schedule Description

Students will learn how to use the camera as a reporting and communication tool in journalism. They will also learn the ethics and legal issues for both print and digital photography. Students will be taking photos for The Chaparral newspaper, Discover magazine and KCOD.

Lecture Units

3

Lecture Semester Hours

54

In-class Hours

54

Out-of-class Hours

108

Total Course Units

3

Total Semester Hours

162

Required Text and Other Instructional Materials**Resource Type**

Book

Author

Kenneth Kobre

Title

Photo Journalism The Professionals' Approach

Edition

7th edition

Publisher

Routledge

Year

2016

College Level

Yes

Flesch-Kincaid Level

15.9

ISBN #

9781138101364

Resource Type

Book (Recommended)

Author

Brian Horton

Title

Associated Press Guide to Photojournalism

Edition

2nd

Publisher

McGraw-Hill

Year

2000

Resource Type

Book

Author

Jennifer Good and Paul Lowe

Title

Understanding Photojournalism

Edition

1st

City

New York

Publisher

Bloomsbury

Year

2017

College Level

Yes

Flesch-Kincaid Level

21.8

ISBN #

9781472594921

For Text greater than five years old, list rationale:

Associated Press Guide to Photojournalism: This book includes associated press guidelines for taking photos that have not changed over the years including a historical understanding of camera and photography basics and ethics. This book is recommended not required. It's a great tool to teach photography history as well. There is no newer addition available.

Class Size Maximum

25

Course Content

- Role of photojournalism and press photography in modern mass media.
- History and development of the camera as a reporting tool.
- Careers in photojournalism.
- High impact photography: the decisive moment.
- Photo composition.
- Camera and photography basics.
- Cutlines: The photographer as writer.
- The tools of photojournalism: hardware and software.
- What makes a good news photo?
- Ethics and legal issues of photojournalism.
- Introduction to electronic editing of photos
- Introduction to web images and video
- Electronic photo storage formats

Course Objectives

	Objectives
Objective 1	Demonstrate an understanding of the role of photojournalism and photojournalists.
Objective 2	Demonstrate an understanding of the historical development of photojournalism.
Objective 3	Demonstrate an understanding of career options and processes in photojournalism.
Objective 4	Illustrate an understanding of capturing peak action or storytelling composition.
Objective 5	Create storytelling images, slideshows or videos.
Objective 6	Demonstrate a working familiarity with the camera.
Objective 7	Analyze legal and ethical situations in photojournalism.
Objective 8	Write effective cutlines for photos.
Objective 9	Edit and store photos on a computer.

Student Learning Outcomes

Upon satisfactory completion of this course, students will be able to:	
Outcome 1	Describe the role photojournalism has played in the news industry.
Outcome 2	Explain how photographs are used to communicate in different medias.
Outcome 3	Evaluate ethical guidelines in photojournalism.

Methods of Instruction

Method	Please provide a description or examples of how each instructional method will be used in this course.
Lecture	Required to give context to readings.
Participation	May assign in-class assignments for participation points.
Observation	Observe and critique professional and amateur photojournalism examples.
Discussion	Class discussions to ensure students can articulate their thoughts.

Methods of Evaluation

Method	Please provide a description or examples of how each evaluation method will be used in this course.	Type of Assignment
Portfolios	Students create a final photo essay on a topic of their choice. Students will develop ideas for their portfolio in class from lectures and class discussions and work on executing the portfolio components out of class. 50% in class and 50% out of class.	In and Out of Class
Tests/Quizzes/Examinations	Pop quizzes and a final exam to ensure students complete the required reading.	In Class Only
Critiques	Written and oral critiques of photojournalism.	In Class Only
Written homework	Can be given every class to ensure students understand required reading.	Out of Class Only
Guided/unguided journals	Reflective assignments. Students share their personal experiences when reviewing photo essays in a short one-page paper.	Out of Class Only
Term or research papers	One research project on a famous photojournalist.	Out of Class Only

Assignments
Other In-class Assignments

May include as appropriate:

1. Small group discussions - in class.
2. Watch and analyze specific photojournalism examples.
3. Participate in class discussion and take detailed notes on lecture.

Other Out-of-class Assignments

May include as appropriate:

1. Textbook reading and recommended supplementary material.
2. Watch and analyze specific photos in the news content.
3. Keep journal/diary of media experiences.
4. Conduct internet research on news and create report.

Grade Methods

Letter Grade Only

Distance Education Checklist

Include the percentage of online and on-campus instruction you anticipate.

Online %

50

On-campus %

50

Instructional Materials and Resources

If you use any other technologies in addition to the college LMS, what other technologies will you use and how are you ensuring student data security?

N/A

If used, explain how specific materials and resources outside the LMS will be used to enhance student learning.

N/A

Effective Student/Faculty Contact

Which of the following methods of regular, timely, and effective student/faculty contact will be used in this course?

Within Course Management System:

Chat room/instant messaging
Discussion forums with substantive instructor participation
Online quizzes and examinations
Private messages
Regular virtual office hours
Timely feedback and return of student work as specified in the syllabus
Weekly announcements

External to Course Management System:

Direct e-mail
Posted audio/video (including YouTube, 3cm mediasolutions, etc.)
Teleconferencing

For hybrid courses:

Field trips
Orientation, study, and/or review sessions
Scheduled Face-to-Face group or individual meetings
Supplemental seminar or study sessions

Briefly discuss how the selected strategies above will be used to maintain Regular Effective Contact in the course.

The selected methods above for online and hybrid learning are the best options for ensuring regular effective contact. All checked boxes above give students the same information and opportunities to interact with faculty and students in face-to-face settings.

For online courses, chat room/instant messaging, discussions, online quizzes and exams, private messages, virtual office hours, timely feedback, and weekly announcements provide students the same information and interaction opportunities with both instructor and students as a face-to-face class.

For hybrid courses, field trips, orientation study & review sessions, scheduled face-to-face meetings, and supplemental seminar and study sessions will help students complete in person and online components of the course and give students a chance to get help during scheduled times throughout the semester.

If interacting with students outside the LMS, explain how additional interactions with students outside the LMS will enhance student learning.

N/A

Other Information**Comparable Transfer Course Information****University System**

CSU

Campus

CSU Long Beach

Course Number

JOUR300

Course Title

Photojournalism

Catalog Year

2018-2019

University System

UC

Campus

UC Berkeley

Course Number

J210

Course Title

Introduction to Photojournalism

Catalog Year

2018-2019

MIS Course Data**CIP Code**

09.0404 - Photojournalism.

TOP Code

060200 - Journalism

SAM Code

C - Clearly Occupational

Basic Skills Status

Not Basic Skills

Prior College Level

Not applicable

Cooperative Work Experience

Not a Coop Course

Course Classification Status

Credit Course

Approved Special Class

Not special class

Noncredit Category

Not Applicable, Credit Course

Funding Agency Category

Not Applicable

Program Status

Program Applicable

Transfer Status

Transferable to both UC and CSU

General Education Status

Y = Not applicable

Support Course Status

N = Course is not a support course

Allow Audit

No

Repeatability

No

Materials Fee

No

Additional Fees?

No

Files Uploaded

Attach relevant documents (example: Advisory Committee or Department Minutes)

J 007 CO approval letter.pdf

Approvals**Curriculum Committee Approval Date**

09/16/2021

Academic Senate Approval Date

09/23/2021

Board of Trustees Approval Date

10/21/2021

Chancellor's Office Approval Date

1/05/2020

Course Control Number

CCC000611421

Programs referencing this course

Journalism AA-T Degree (<http://catalog.collegeofthedesert.eduundefined/?key=9>)