



**Guided Pathways
Sub-group Meeting – Mobile App
Friday, October 25, 2019
1:00 pm – 3:00 pm
Communication, Room 109**

NOTES

Pillar Team Members Present: Eduardo Vaca (#4), Florante Roa, George Brown (#1), Jeff Baker, Jose Luis Huerta (#1), Joseph Phil Parker (#2), Liliana Casas (#2), Marvin Gabut (#4), Tiffany Abeytia (#3), Visa Graves (#2)

Recorder: Mary Lou Marrujo

Called to Order: 1:06 pm

Jeff Baker noted that this is a sub-group of the Pillar teams that will research mobile apps with the goal of making a recommendation to the Information Systems and Technology Committee. Keep in mind that the objective of the app is to be useful for our students and provide access to the resources they need in order to be successful.

Florante demonstrated the Ellucian Go app. By selecting College of the Desert, we were able to log in and view a partially loaded app with live links to Canvas, registration, self-service, A&R student forms, etc. Florante navigated through the app to give us an idea of how it could work and look.

Jeff shared an article with the top ten features that make a great mobile app:

1. Simplicity—If you make the app difficult to navigate then they will lose interest fast. You need to be able to access information quickly and easily. Screens should be uncluttered.
2. Speed—Fast loading screens are vital.
3. Good Image Resolution
4. Flexibility—Should be available to different mobile operating systems.
5. Security
6. Search Options
7. Bright and Bold Color Schemes—Stylish and professional at the same time.
8. Push Notifications

9. User Feedback—Especially after we launch the app, we'll want to hear from students on what is beneficial and what is not.
10. Updates

Features that would be useful:

- Self-Service, which provides students access to their personal and academic information:
 - They can register for classes
 - View class schedules
 - Pay fees
 - View financial aid information
 - View grades and transcripts
 - Update their contact information
- Access to Canvas
- Web Adviser quick shopping cart to add/drop classes and add Add Codes
- View open classes
- Maps—locate building/classrooms on campus
- Faculty office hours
- Q-Less
- Options to purchase textbooks
- Where can I eat
- Stressed out button – 5 minutes of meditation
- Safety feature – Blue Light
- Sophisticated search engine
- Chatbot
- Counseling wait time, counselors' schedules
- Answers to basic questions
- Able to execute quick polls
- Push notifications

It was suggested that we have our student workers poll other students on what they would like to see on an app. Especially those students who are working on the front-line in offices. Also show them different styles (samples of apps) to choose from.

Adjourned: 2:26 pm