



**COLLEGE
of the
DESERT**

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NEWS RELEASE

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For More Information:

Marion Champion, 760.604.4120
Public Information Officer

College of the Desert Attracts Record Turn-Out for Family Night 2019

PALM DESERT, CA — College of the Desert experienced a record turn-out for its second annual Family Night /Noche de Familia on Wednesday, December 11 at the Palm Desert Campus. Almost 1,000 guests attended the free, open house event – up from last year’s 600 participant count.

During Family Night prospective students and their families attended presentations and learned about the College and the admission process. Financial aid opportunities were also discussed, including how to qualify for the free tuition program available to high school seniors (or equivalent) in the Coachella Valley.

Information was provided in both English and Spanish to attendees, and dinner was also served to those who RSVP’d for the event.



“The College of the Desert team did a tremendous job with promoting this event at high schools, community events, churches and other locations. We were thrilled with the attendance as Family Night showcase our institution’s commitment to serve students and families from the Coachella Valley. Additionally, we demonstrated our dedication to elevate the college-going access and educational opportunities for anyone that wants to enroll at COD,” said Dr. Oscar Espinoza-Parra, Dean of Enrollment Services.

Counselors, staff and current students were also available during an open house held in the gymnasium. Representatives from almost every area of the College were on hand to guide families throughout the evening and present them with the tools and information needed to enroll at College of the Desert this upcoming spring and fall semester.

About College of the Desert:

Established in 1958, College of the Desert, located in Palm Desert, is an accredited community college serving eastern Riverside County, California. The College leads the region in providing quality, higher education, technical training and lifelong learning opportunities, in response to the dynamic needs of our diverse community. The College serves more than 18,000 students each year and is the number one source of transfer students to California State University, San Bernardino Palm Desert Campus. For more information, visit www.collegeofthedesert.edu.

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