



Guided Pathways Pillar One
Minutes for Friday, November 22, 2019

1:00-3:00pm

COMM 101

Meeting Participants

Committee Members Present

Amanda Phillips, Dean of Counseling (Co-Chair); Anika Acosta, Student; Cody McCabe, Dir. International Education Program; Donna Blanton, FYE Faculty; George Brown, Instructional Faculty (CTE); Jojie Magbuhat, Curriculum Specialist/or Designee; Maria Avalos, Instructional Faculty (CTE); Maria Elena Cruz Santoyo, Instructional Faculty (Non-Credit); Michael Karp, Instructional Faculty; Rosalyn Weissmann, Scheduler; Roxanne Brazelle, Curriculum Specialist Designee; Sara Butler, Instructional Dean; Veronica Daut, Counselor (Co-Chair); Victoria Jimenez, Outreach Specialist; Yoana Salas, Student

Committee Members Not Present

Florante Roa, Dir. Of System Management & MIS Op – As Needed; Pam Hunter, Exec. Dir Inst. Advancement;

Recorder

Evelyn Velasco

Meeting Minutes

1. Call to Order/Roll Call

Called to order at 1:06

2. Action Items

2.1 Approval of Agenda

- Approved.

2.2 Approval of 11-08-2019 Minutes

- Approved.

3. Information/Discussion Items

3.1 Proposal for Marketing Discussion

- Veronica will be meeting with Elder tree on Monday to get an idea on how much the budget will be for the academic maps outreach materials project.
- Elder Tree is a company that is going to make the academic maps into posters that could be hung up in the departments building for their specific maps. They will also be creating the academic maps format for the electronic version for the College of the Deserts website. By creating the posters and the electronic version students will be more aware of the path they need to stay on.
- Elder Tree will present ideas of how the posters and electronic version will look like that fits College of the desert's guidelines. Those ideas will be emailed to Pillar 1 members for them to provide feedback.
- Veronica began to fill out the funding form with the help of Pillar 1 members.
- Project title is: Outreach materials for academic maps.
- Short description of the project: Employ an outside firm to create and develop outreach materials for the purpose of communicating academic maps to ensure that students stay on the path.
- Amanda and Veronica will present the proposal to the steering committee.

| 3.1 Follow-up Items | 3.1 Task of | 3.1 Due by |
|--|--|---|
| <ul style="list-style-type: none">• Finish filling out the rest of proposal and send out to the rest of Pillar 1 team for some feedback. | <ul style="list-style-type: none">• Veronica | <ul style="list-style-type: none">• 12-6-19 |

3.2 Review Website Platforms Discussion

- Veronica created folders that contained student workers scenarios, a list of the best practicing colleges, and website notes.
- A pillar member mentioned the tabs Long Beach website has are very nice.
- It was discussed that after we pick a platform the college needs to find a committee that builds websites.

4. Good of the Order

- Amanda gave Pillar members an update on the meta majors. The meta majors were forwarded to the academic senate and the college planning council. The college planning council approved the first reading of the meta majors.

- If Amanda and Veronica get the chance to present at an academic senate meeting to inform them more about the details of meta majors. Pillar 1 members asked if they can get it recorded so that those that cannot attend can still watch.

5. Adjournment

Adjourned at 1:48

