

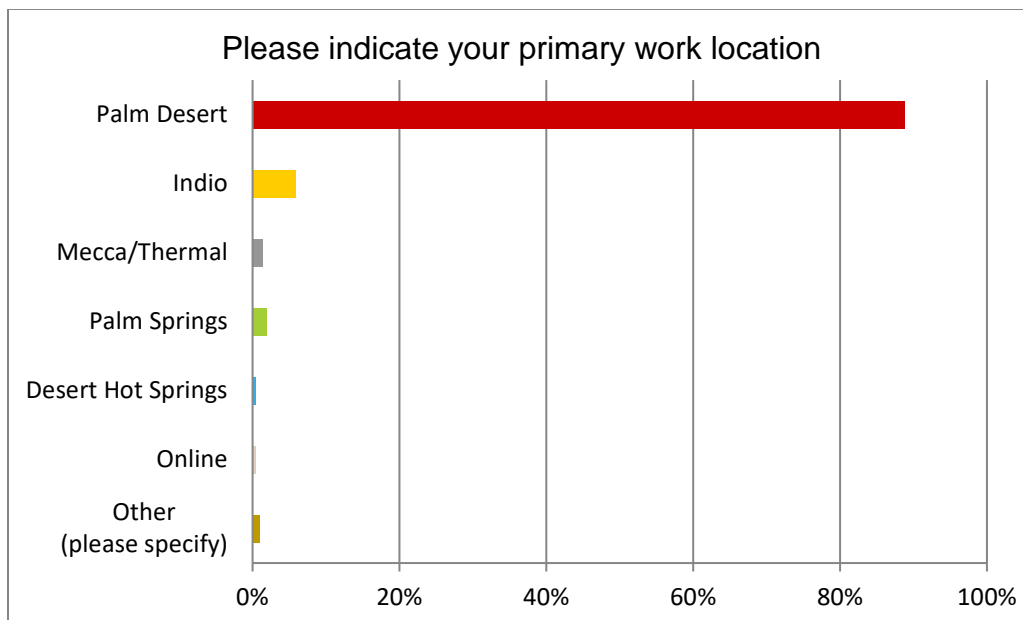
Food and Beverage Survey for Faculty and Staff, Spring 2018

Emila Rahimic, MS

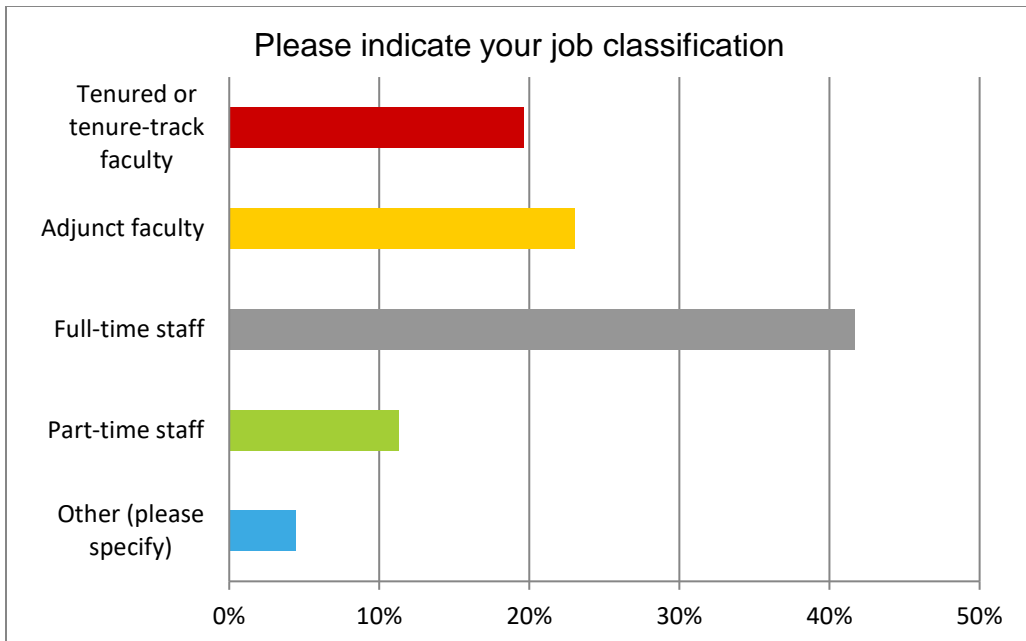
September 19, 2018

The Food and Beverage Survey, was conducted in the spring 2018 semester among COD faculty and staff to assess the food and beverage services. A total of 205 faculty and staff responded to the survey.

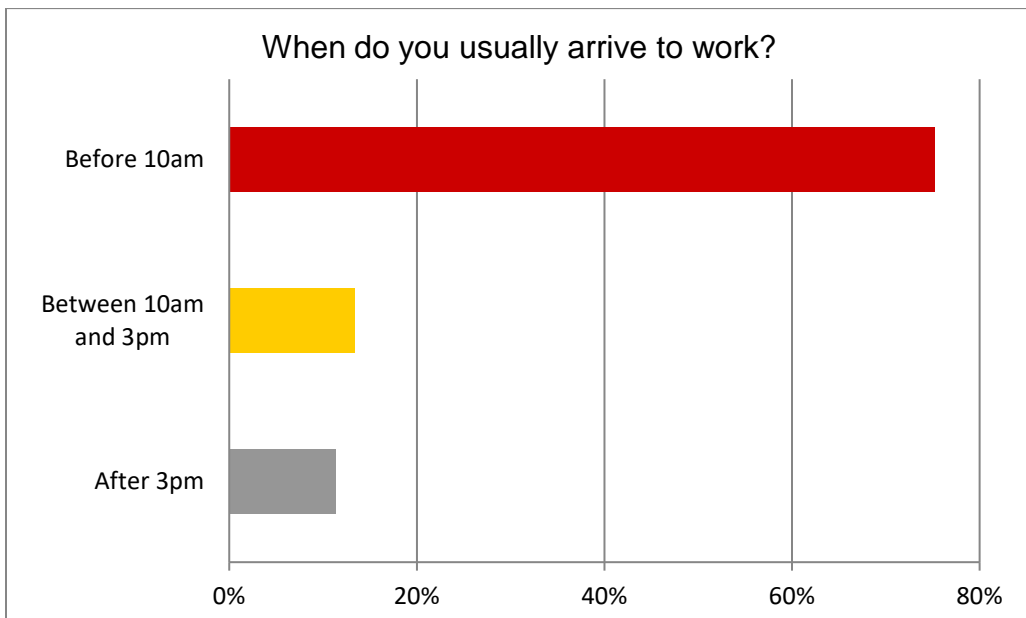
Most of the survey respondents (88.8%), indicated that Palm Desert was their primary work location.



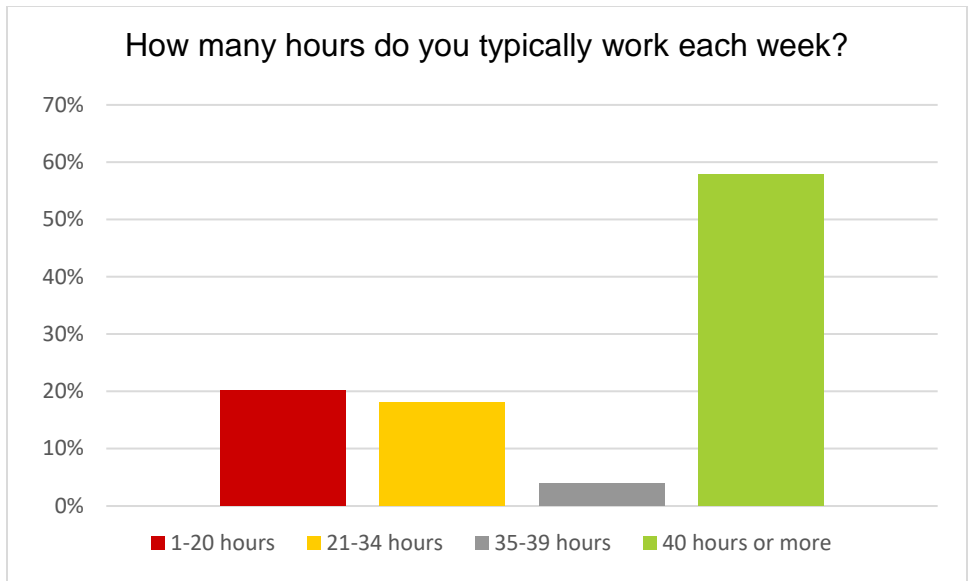
More than a half of survey respondents (52.9%) were classified staff, most of which were full-time (41.7%). Faculty represented 42.7% of respondents.



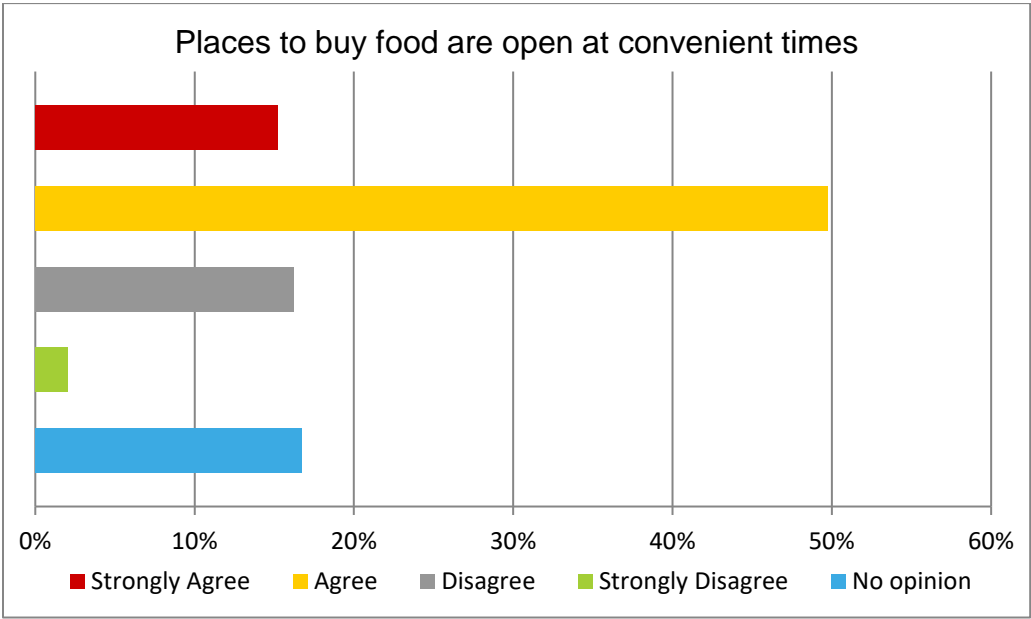
About three fourths of survey respondents (75.3%) indicated that they usually arrive at work before 10 am.



Four of five survey respondents (79.9%) indicated that they work more than 20 hours each week. Of these, 72.4% indicated that they work 40 hours or more.

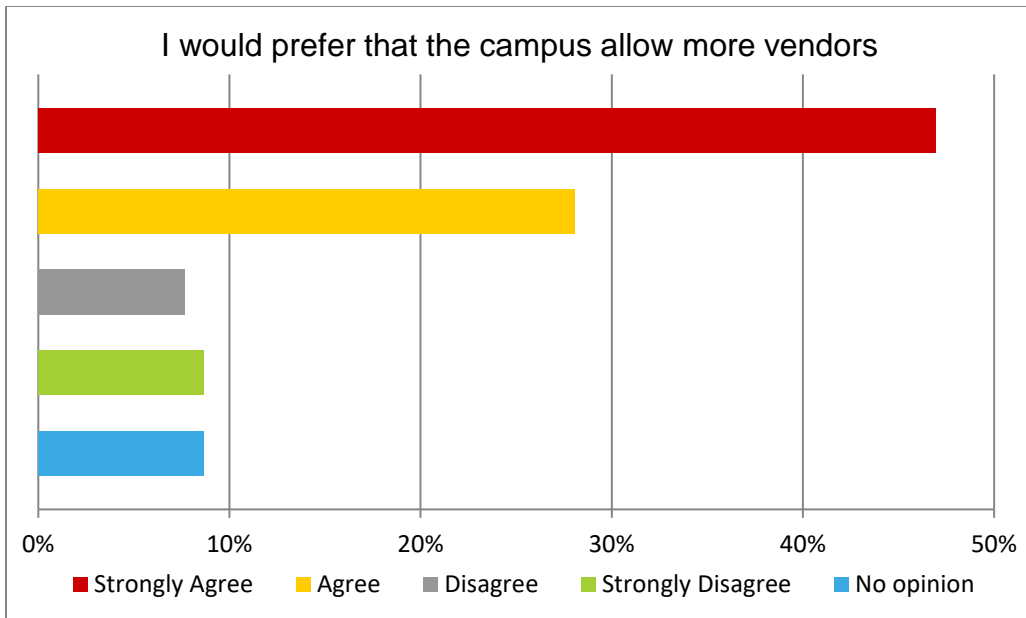


More than a half of survey respondents (65.0%) agreed¹ that the places to buy food were open at convenient times.

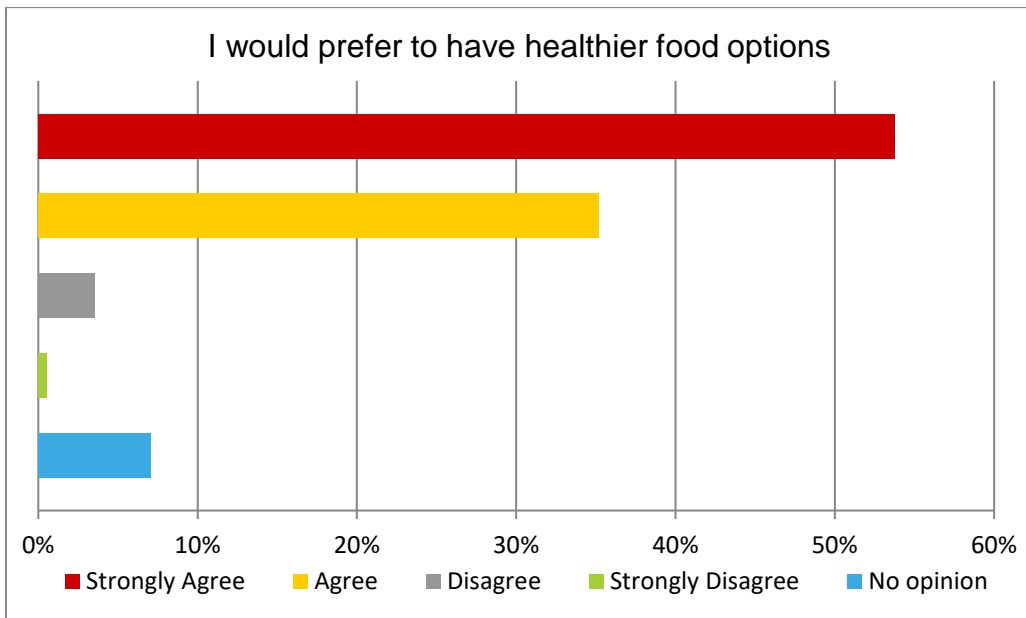


Three fourths of the survey respondents (75.0%) indicated agreement to allow more vendors at campus locations.

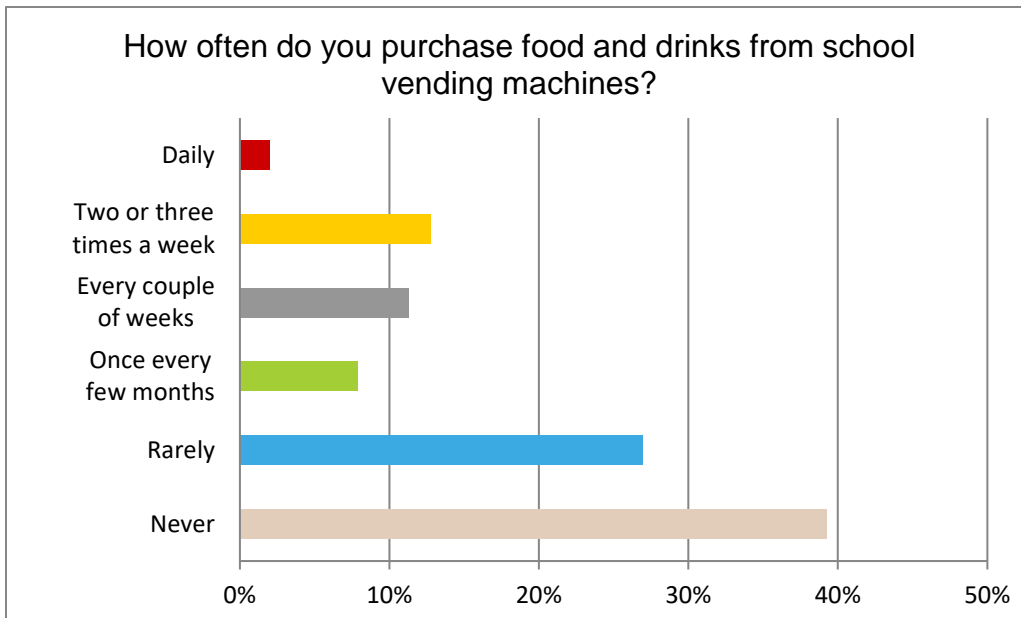
¹ Strongly Agree and Agree are combined and referenced as agree throughout this report. Strongly Disagree and Disagree are also combined.



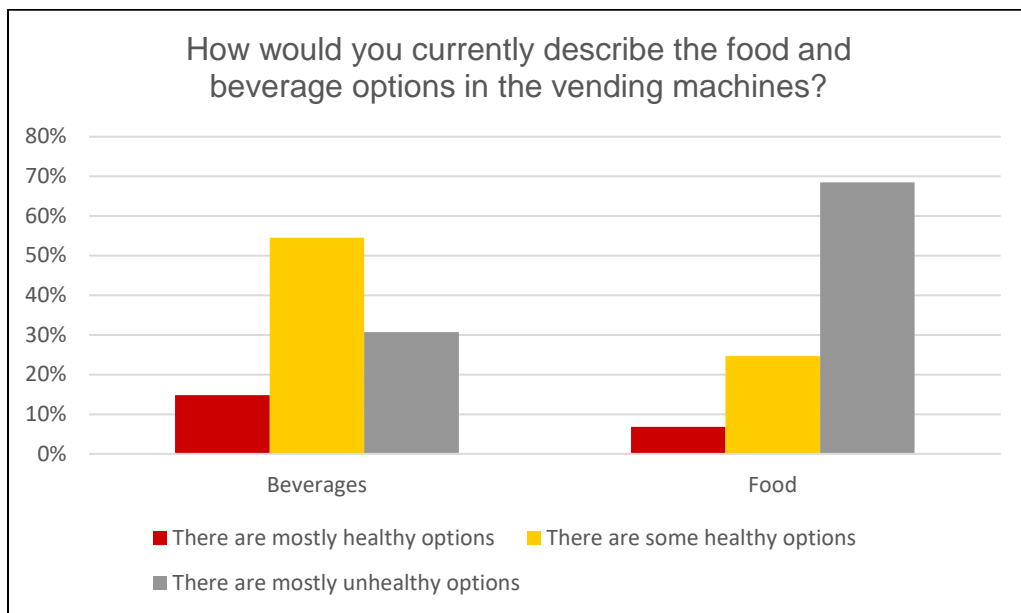
The majority of the survey respondents (89.0%) indicated they would like to have healthier food options.



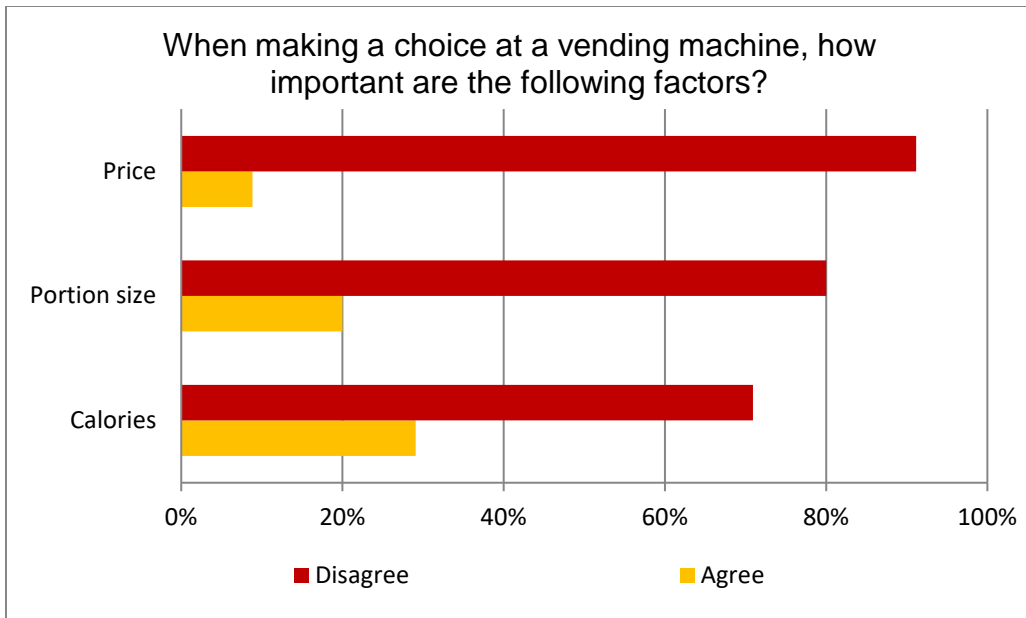
More than a half of survey respondents (66.2%) indicated that they never or rarely purchase food and drinks from school vending machines. Only 14.7% of respondents indicated that they purchase food and drinks from school vending machines daily or at least two or three times a week.



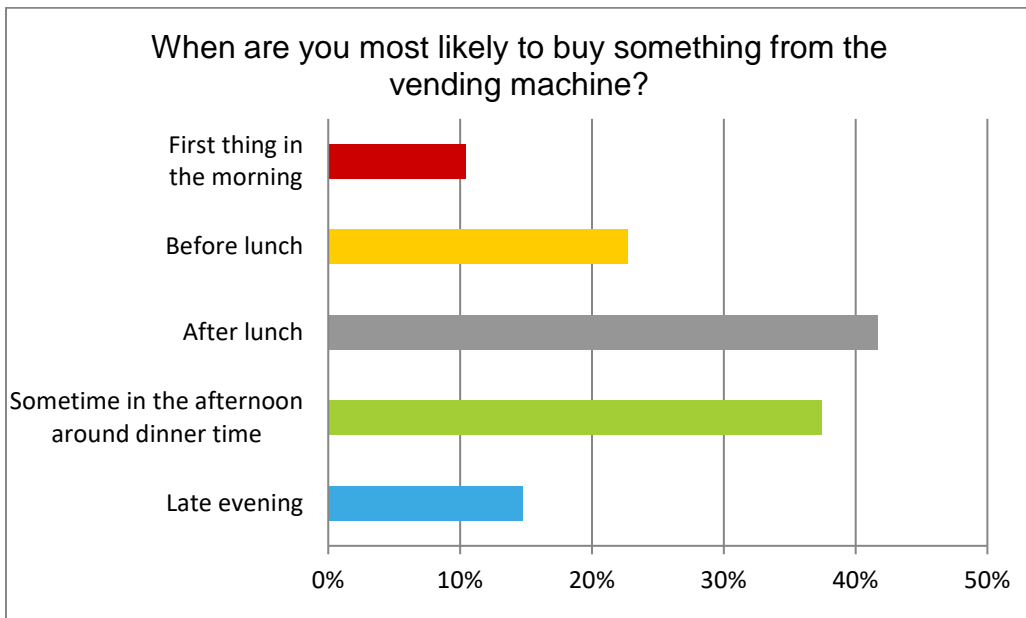
Two thirds (69.3%) of survey respondents who purchase items from vending machines indicated that there are mostly or some healthy options for beverages, while almost the same number of respondents (68.5%) indicated that there are mostly unhealthy options for food.



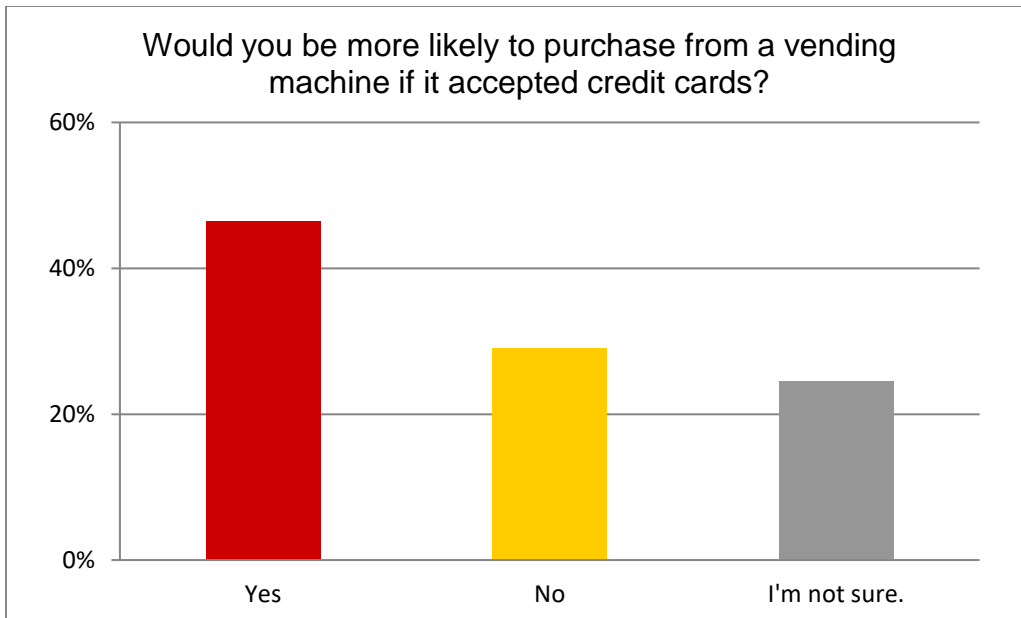
Among survey respondents who buy items from vending machines, 91.2% agreed that price is an important factor, 80.0% agreed that portion size is an important factor, and 70.9% agreed that calorie count is an important factor when making a choice at vending machine.



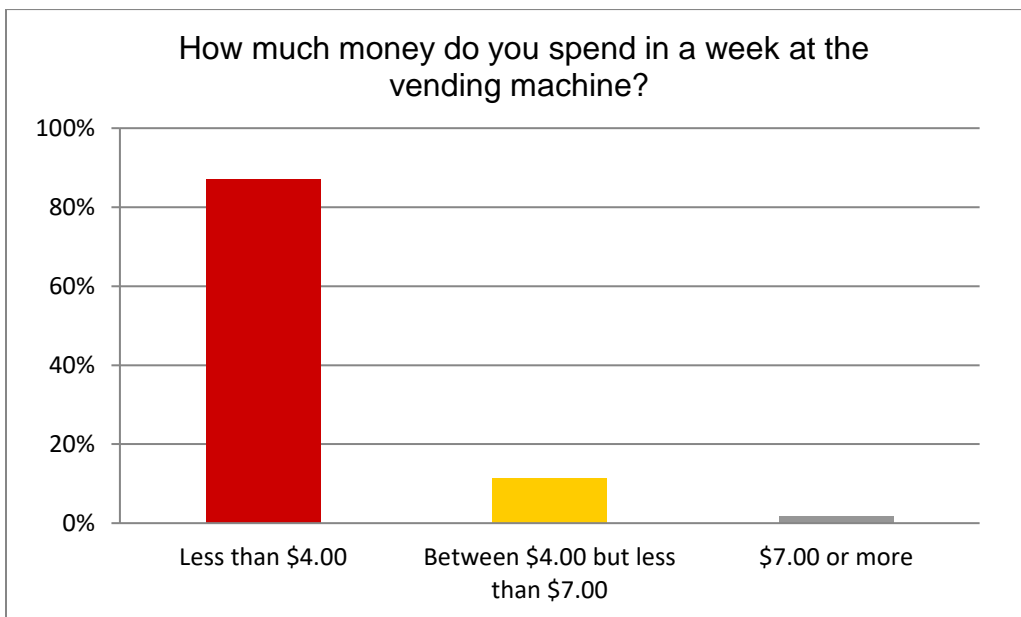
Most of survey respondents (41.7%) indicated that they are most likely to buy something from the vending machine after lunch, while 37.4% of respondents are most likely to buy something from the vending machine sometime in the afternoon around dinner time.



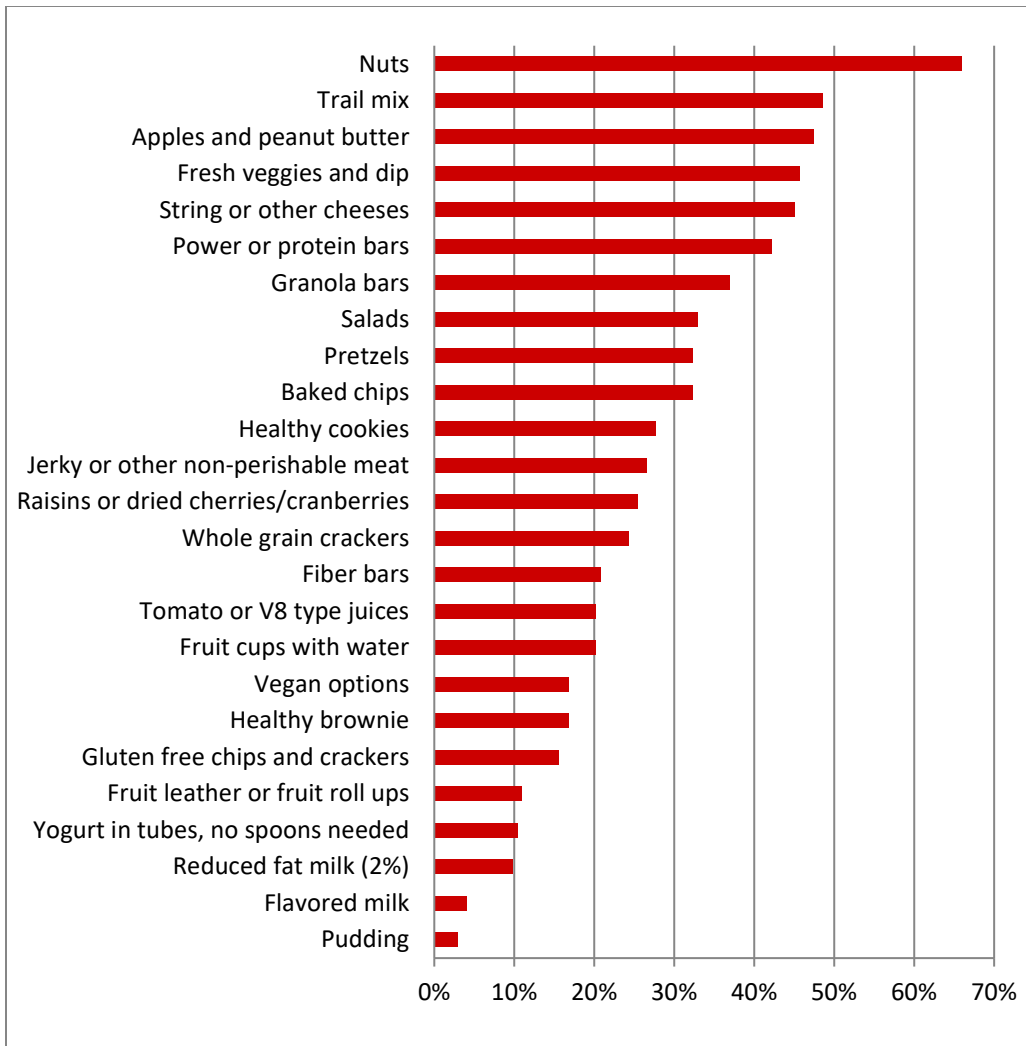
Almost half of the survey respondents (46.4%), indicated that they would be more likely to purchase from a vending machine if it accepted credit cards.



Most of the survey respondents (87.0%), spend less than \$4.00 in a week at the vending machine. Only 1.7% of the survey respondents spend \$7.00 or more in a week at the vending machine.



The top items that survey respondents indicated they would like to see available in vending machines are nuts, trail mix, apples and peanut butter, and fresh veggies and dip. The items that survey respondents indicated they would not like available in vending machines are reduced fat milk (2%), flavored milk, and pudding.



Most of the survey respondents (64.3%) indicated that the vending machines are conveniently located.

