STUDENT LEARNING

1. Matt Calfin, Ed.D.
   Distance Education and Instructional Design Coordinator
   Library and Learning Resources

New technologies, updated Distance Education federal and state policies, and contemporary research into online pedagogy affect the core responsibilities of Dr. Calfin’s role at College of the Desert (COD). At this conference, Dr. Calfin will attend sessions related to online course design. This is directly applicable to his work as the Chair of the Academic Senate Distance Education Subcommittee. In this role, Dr. Calfin leads faculty in evaluating online course shell reviews consistent with COD Board Procedure AP 4105 Distance Education.

In addition, Dr. Calfin will be able to attend sessions related to Open Educational Resources (OER) for the online classroom. Having low cost or free course texts supports accessibility for our students. The Library and Learning Resources is committed to supporting faculty in expanding the use of OER. Information from the conference will be helpful to advance this initiative at COD.

Listed below are additional highlighted sessions of interest:

- “The Impact of the Distance Education Discussion Board On Course Success Rates in the California Community Colleges”
- “Creating a Culture of Faculty-led Online Excellence”
- “Maximum Fusion: Integrating Instructional Design Teams to Build More Engaging Online Courses”

The sponsoring organization for this conference, the Instructional Technological Council (ITC) “is an affiliated council of the American Association of Community Colleges and represents nearly 400 institutions that offer distance education courses to their students in the United States, Canada, and around the world” (ITC website, 2018).

As noted on their website, “ITC is a leader in advancing distance education. ITC's mission is to provide exceptional leadership and professional development in higher education to its network of eLearning practitioners by advocating, collaborating, research, and sharing exemplary, innovative practices and potential in educational technologies. ITC tracks federal legislation that will affect distance learning, conducts annual professional development meetings, supports research, and provides a forum for members to share expertise and materials” (ITC website, 2018).

Date: February 11-14, 2018
Event: Instructional Technology Council eLearning Conference
Location: Tucson, Arizona
Funding Source: 11 – Unrestricted – Library and Learning Resources budget
Total Estimated Amount........................................................................................................ $1,228.00
2. Amy Simmons  
   Curriculum and Catalog Specialist  
   Office of Student Learning

This is the annual conference. It comes at a key time; just prior to College of the Desert’s launch of Leepfrog’s Curriculum Information Management system and our third year publishing the catalog using Leepfrog’s Courseleaf. The two systems are designed to work together and attendance at this conference was highly recommended by Leepfrog staff.

Workshops

CAT- Catalog will cover
   • practice using all administrative tools and reports in the CourseLeaf CAT console
   • practice creating and deleting pages and CAT content and practice moving content through workflow
   • summarize details on publishing
   • explain how CAT works with CIM (Curriculum Information Management)
   • explain how data flow in CAT
   • identify best practices for training end-users

CIM- Curriculum Information Management will cover
   • distinguish using administrative tools
   • create reports in the CourseLeaf CIM console
   • summarize the steps for editing and using workflow
   • identify CIM codes
   • identify Help bubbles
   • outline how to use CIM with CAT
   • generalize the data flow of CIM
   • identify curriculum cycle best practices
   • identify best practices for training end-users

Additionally, the conference offers over 44 presentations to choose from, providing a wide range of opportunities to learn about CourseLeaf from a functional, technical, and strategic lens plus networking opportunities with peer institutions.

Date: February 28-March 2, 2018  
Event: Leepfrog User Conference  
Location: Colorado Springs, Colorado  
Funding Source: 11 – Unrestricted – Office of Student Learning budget  
Total Estimated Amount......................................................................................................................... $2,397.00
3. Kelly Hall, Ph.D.
Dean
School of Social Sciences & Arts

Dr. Kelly Hall will be escorting ten students, the RTV faculty advisor and KCOD’s broadcast consultant (travel claim for the ten students, RTV faculty advisory and KCOD’s broadcast consultant was Board approved at the December 15, 2017 regular board meeting) to the Intercollegiate Broadcasting Systems Conference and Awards Ceremony. Participation in this activity will help them be more informed and up-to-date regarding current broadcast industry standards. The conference is a great place to meet faculty, students, and professionals from all over the U.S. and learn ways they are succeeding with their jobs, programs, and students. They hope to learn information that will help them develop our media program including curriculum, the latest in digital technology, and understanding new storytelling techniques using different platforms. Most importantly we need to keep up with industry standards. The students are also submitting some of the coursework in hopes of bringing home more national awards. Over the past five years, RTV students at KCOD have won over 18 national awards. This builds great confidence in the students and shows them where hard work, determination, and courage can take them. This year we are submitting 90 pieces for review and we are hoping to win BEST COMMUNITY COLLEGE RADIO STATION in the U.S. KCOD was nominated last year and ranked top three.

Faculty will share knowledge gained from this conference with other department faculty, students and those working at KCOD. There are many seminars to attend that will increase our understanding of new media and media convergence on various platforms. Radio is changing and it’s important for educators to keep up with industry standards. We hope to gain information we can share and implement as a department at COD. How media and arts can work together through journalism, radio, television, film, theater, music performances and the arts. We will hear what other colleges around the country are doing to make this happen.

KCOD was launched in 2011 and rebranded to KCOD CoachellaFM in 2014. Since the rebrand the station has tripled the number of active students involved, running dozens of student shows on-air and several community shows. KCOD is broadcasting on 1450 AM and has applied for an FM translator to reach a larger audience. According to our consultant we’ve passed the biggest hurdles and he is optimistic we will be on the air at 99.9 FM this February 2018. Currently, three radio courses are offered at College of the Desert including Radio Announcing, Radio Writing and Radio Production. We hope to develop more curriculum in Radio for further study and success in the radio/media field.

Date: March 2-4, 2018
Event: Intercollegiate Broadcasting Systems Conference and Awards Ceremony
Location: Manhattan, New York
Funding Source: 12 – Restricted – COD Foundation funds
Total Estimated Amount................................................................. $1,815.00
4. **Roy Eads**  
*Adjunct, HVAC*  
*School of Applied Sciences & Business*

Mr. Eads will travel to the Heating, Ventilation and Air Conditioning (HVAC) Excellence Conference which will include three Events in one venue, the 2018 National Heating, Ventilation, Air Conditioning and Refrigeration (HVACR) Educators and Trainers Conference March 26th -29th, Council of Air Conditioning and Refrigeration Educators (CARE) Meeting on March 25th and Daikin’s Variable Refrigerant Volume (VRV) train-the-trainer event on March 29th.

HVAC education is a constant evolving industry. At this Convention, Mr. Eads will continue his knowledge and education of new and current industry standards. By continuing his education, Mr. Eads will be able to maintain and adopt new curriculum that will keep students up to date on current, new and upcoming technology, industry regulations, field practices, and more. In networking with other instructors and industry leaders, Mr. Eads can also maintain an awareness of available curriculums that will best suit our students’ needs as well as the needs of our community. Curriculum related to energy conservation, Air distribution Systems will be supported and enhanced knowledge will be gained at this event and information will be brought back for program enhancement.

By participating in this event, it will satisfy the Continuing Education Units (CEUs) towards the maintenance of the North American Technician Excellence (NATE) certification. Attendees will have the opportunity to test their knowledge and see how well they are preparing their students, as HVACR educator credentiaing exams will be offered free of charge.

HVACR and the Energy Systems courses need to keep up to speed with industry trends, this event will help in updating courses, creation of new courses and determining Student Learning Objectives (SLOs) necessary for student success in the current HVACR and Energy industries. Any and all information pertinent to improving our program will be shared with the advisory board, HVAC Collaborative, and fellow colleagues in an open forum/meeting where we can discuss improvements. Materials collected at the event will also be brought back and shared with students and faculty as well.

Dates: March 26-29, 2018  
Event: HVAC Excellence Conference  
Location: Las Vegas, Nevada  
Funding Source: 12 – Restricted – Strong Workforce Funds  
Total Estimated Amount..............................................................................................................$1,249.00
Dr. Hall will attend the 2018 Innovations Conference on March 18-21, 2018, in National Harbor, Maryland. The Innovations Conference is the foremost convening for community college professionals, fostering innovation in teaching and learning and enhancing the higher education experience. This international event provides a forum for collaboration among academic experts and thought leaders, while granting participants exclusive access to the most inventive and inspirational community college programs from around the world.

At this conference, Dr. Hall will attend workshops and presentations aimed at sharing innovations in the following areas:

- Learning and Teaching
- Leadership and Organization
- Workforce Preparation and Development
- Student Success
- Basic Skills and Developmental Education

Date: March 18-21, 2018
Event: Innovation Conference, League for Innovations
Location: National Harbor, Maryland
Funding Source: 11 – Restricted – Office of the Superintendent/President
Total Estimated Amount................................................................. $3,000.00
6. **Constantine Papas**  
**Dean**  
**School of Communication and Humanities**

Mr. Papas is strongly encouraged to attend the 2018 Innovations Conference as part of his professional development program for academic deans and leaders.

The Innovations Conference is the foremost convening for community college professionals, fostering innovation in teaching and learning and enhancing the higher education experience. This international event provides a forum for collaboration among academic experts and thought leaders, while granting participants exclusive access to the most inventive and inspirational community college programs from around the world.

The League for Innovation in the Community College (League) is an international nonprofit organization with a mission to cultivate innovation in the community college environment.

Founded in 1968 by B. Lamar Johnson and a dozen U.S. community and technical college presidents, the League has proudly served community college institutions for almost five decades. Through these years, the League has sponsored more than 200 conferences, institutes, seminars, and workshops; published over 200 reports, monographs, periodicals, and books; led approximately 140 research and demonstration projects; and provided numerous other resources and services to the community college field.

CEOs from 19 of the most influential, resourceful, and dynamic community colleges and districts in the world comprise the League’s board of directors and provide strategic direction for its ongoing activities. These community colleges and their leaders are joined by almost 500 institutions that hold membership in the League Alliance.

With this core of powerful and innovative community colleges and 100 corporate partners, the League continues to fulfill its mission through conferences and institutes; online resources; research; and projects and initiatives with member colleges, corporate partners, government agencies, and private foundations in support of student and institutional success.

League activities and initiatives center on essential topics for community colleges, including diversity, equity, and inclusion; information technology; leadership development; learning and student success; research and practice; and workforce development.

**Date:** March 18-21, 2018  
**Event:** Innovation Conference, League for Innovations  
**Location:** National Harbor, Maryland  
**Funding Source:** 11 – Restricted – Office of the Superintendent/President  
**Total Estimated Amount:** $3,000.00
STUDENT SUCCESS

1. Cody McCabe
   Director
   International Education

Saudi Arabia is the #4 country of origin for international students enrolled at U.S. institutions. Between 2014 and 2017, COD enrolled more Saudi students than any other group of international students. As a result, COD has strong name recognition in Saudi Arabia. Recent changes to the Saudi Arabian Cultural Mission Scholarship have led to far fewer Saudi students receiving funding for U.S. higher education. While that has led to a drop in Saudi enrollment at COD and elsewhere, it also presents a recruitment opportunity as more Saudi students and families are looking for low-cost/high-value education options like COD. February’s Saudi Arabia visit will be centered on the 7th Annual Gulf Education Conference and Exposition. Approximately 20,000 students are expected to attend along with Ministry of Education officials, high school counselors, recruiting agents, and other student influencers. In addition to this event, meetings will be held with local recruiting partners and the students and families whom they serve.

Immediately after Saudi recruitment activities, COD will be represented at the Spring 2018 Recruit in Canada Fair in Vancouver, British Columbia. The International Education Program has seen an increase in Canadian students interested in pursuing a COD degree. Canada is the #6 country of origin for international students in the U.S., and Canadian families have a positive awareness of our desert community. Canada is also a value-conscious market where COD’s cost and transfer options give us recruiting leverage. In addition to the recruitment fair, this visit is an opportunity to connect with the staff and students of ELS Educational Services and Eurocentres institutions. COD has recently developed advantageous enrollment pathway programs with these schools, allowing for their students to begin degree programs at COD without the need to submit standardized English proficiency assessment scores. Personal visits and presentations are ideal for promoting these new pathways.

Dates: February 18-27, 2018
Event: Recruitment event participation, presentations to students and influencers and meetings with recruiting partners
Locations: Jeddah, Saudi Arabia, and Vancouver, Canada
Funding Source: 12 – Restricted – International Education Program
Total Estimated Amount………………………………………………………………………………………………………..$11,832.00