International Education Program
& Intensive English Academy

Cody McCabe, Director
January 19, 2018
International Programming

Economic Impact on local business community and Return on Investment to students, society and taxpayers.
International Enrollment Trends

International Enrollment Growth Strategy

Five-Year Plan

- Revised Agent Engagement Plan
- Chinese Outreach Initiatives
- Institutional Partnership Development
- More Targeted Recruitment Travel
- Increase Engagement with Transfer Universities
- Program-specific Promotion
- Development of a COD International Enrollment Support Network
- Continued Refinement of International Student Retention and Success Programming
- Overhaul of the International Applicant Experience
- Short-term Program Development
Education Abroad

Outreach Campaign

Semester Program Scholarship Recipients

ECE 39 Costa Rica Program

- Noemi Hernandez
- Lizeth Ouellette
ECE 39 Costa Rica Global Practicum
ECE 39 Costa Rica Global Practicum

Pura Vida

College of the Desert

Pop-Up Playground
Saturday, Dec. 9, 2017
9 a.m. to Noon
Coachella Veterans Park

College of the Desert’s Early Childhood Education program presents a free Pop-Up Playground at Coachella Veterans Park on Saturday, Dec. 9.

The public playground will feature materials that will help develop physical, language and thinking skills for children up to age 10 who will learn through play under the tutelage of Early Childhood Education students.

The Pop-Up Playground also serves as a children’s book drive, so members of the public are encouraged to bring new and used books for donations.

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College of the Desert
Thank You

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