

# KEEPING IN THE GREEN

## CANNABIS INDUSTRY TRAINING PROGRAM



**NEW  
TRAINING**

IN COACHELLA VALLEY'S  
FASTEST **GROWING** INDUSTRY



### CERTIFICATE PROGRAMS FOR THE CANNABIS INDUSTRY

EACH CERTIFICATE PROGRAM CONSISTS OF 3 SESSIONS

MUST COMPLETE ALL THREE 3- HOUR SESSIONS TO RECEIVE CERTIFICATE

REGISTRATION FEE: \$105/SESSION

TRAINING LOCATION: COLLEGE OF THE DESERT - DESERT HOT SPRINGS 11625 WEST DRIVE

UPCOMING TRAINING DATES:

#### HUMAN RESOURCES CERTIFICATE TRAINING PROGRAM

##### **Session 1 - Cannabis Human Resources Regulations**

Explore HR regulations and tools required to be successful in understanding the legal implications affecting people at work.

- WEDNESDAY, JANUARY 23, 2019  
9:00 a.m. - 12:00 p.m.

##### **Session 2 - Hiring Best Practices**

Learn best practices for talent management including recruiting, employment law, interviewing, new hire orientation & retaining top talent.

- WEDNESDAY, JANUARY 30, 2019  
9:00 a.m. - 12:00 p.m.

##### **Session 3 - Leadership & Management**

Explore the fundamentals of being an effective Leader. We will review the differences between Leadership and Management. You will have the opportunity to increase your self-awareness on why you want to lead, identify your competencies and create an action plan.

- WEDNESDAY, FEBRUARY 6, 2019  
9:00 a.m. - 12:00 p.m.

#### STATE COMPLIANCE & REGULATIONS CERTIFICATE TRAINING PROGRAM

##### **Session 1 - Cannabis Compliance Overview**

Discover what you need to know to get started building your compliance system, major pitfalls & challenges, staying out of trouble & managing risk.

- TUESDAY, FEBRUARY 12, 2019  
6:00 p.m. - 9:00 p.m.

##### **Session 2 - Financial Issues & Best Practices**

Learn about the various financial regulations that impact the cannabis industry, as well as best practices of managing your company's financial operations and accountability in a business environment that lacks traditional banking solutions.

- TUESDAY, FEBRUARY 19, 2019  
6:00 p.m. - 9:00 p.m.

##### **Session 3 - Cannabis Operations & Management**

Discover what you need to know to avoid shutdown or fines for your Cannabis business. The session will cover effective business operations, marketing, branding and packaging requirements.

- TUESDAY, FEBRUARY 26, 2019  
6:00 p.m. - 9:00 p.m.

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**ENROLL  
TODAY!**

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