

J 004B: INTRO TO NEWSPAPER & INTERNET EDITING AND DESIGN

Date Submitted: Tue, 19 Mar 2019 22:14:46 GMT

Originator

lajackson

Justification / Rationale

Change in SAM code from D to B.

Effective Term

Spring 2020

Credit Status

Credit - Degree Applicable

Subject

J - Journalism

Course Number

004B

Full Course Title

Intro to Newspaper & Internet Editing and Design

Short Title

EDITING AND DESIGN

Discipline**Disciplines List**

Journalism

Modality

Face-to-Face

Catalog Description

Intermediate student media practicum that includes a lab that regularly produces a news or feature non-fiction product with a journalism emphasis by and for students and distributed to a campus or community audience. May include a variety of student media across multiple platforms including print, broadcast, and online.

Schedule Description

Intermediate student media practicum. Prerequisite: J 004A

Lecture Units

1

Lecture Semester Hours

18

Lab Units

2

Lab Semester Hours

108

In-class Hours

126

Out-of-class Hours

36

Total Course Units

3

Total Semester Hours

162

Prerequisite Course(s)

J 004A

Required Text and Other Instructional Materials**Resource Type**

Book

Author

Acoca, S., Borenstein, S., Carvin, E., Chapman, M.

Title

The 2016 Associated Press Stylebook and Briefing on Media Law

Publisher

Associated Press

Year

2016

College Level

Yes

Flesch-Kincaid Level

12

ISBN #

-

Resource Type

Book

Author

Harrower, Tim

Title

The Newspaper Designer's Handbook

Edition

7th edition

City

New York, N.Y.

Publisher

McGraw-Hill

Year

2012

College Level

Yes

ISBN #

13:978-007352

Class Size Maximum

20

Entrance Skills

Demonstrate the ability to establish and meet deadlines

Prerequisite Course Objectives

J 004A-Gather news information weekly

Entrance Skills

Recognize newsworthy items.

Prerequisite Course Objectives

J 004A-Define relevant news content

Entrance Skills

Compose publishable news stories and file them in a server folder for editing by the editor.

Prerequisite Course Objectives

J 004A-Edit basic news and information into publishable form, with attention to accuracy, clarity, thoroughness, fairness, AP style, and media law and ethics

Entrance Skills

Demonstrate the ability to ensure accuracy and fairness in news stories.

Prerequisite Course Objectives

J 004A-Assess ethical issues affecting media

Entrance SkillsDemonstrate the ability to work in the Macintosh Computer environment on Word for Macintosh and Photoshop.
Demonstrate an understanding of the function of the computer program Quark**Prerequisite Course Objectives**

J 004A-Learn the basics of working efficiently in the Macintosh computer environment in Microsoft Office, Photoshop and Quark and online in Word Press.

Course Content

Writing and presentation of intermediate level journalistic articles for print, online or broadcast

Storytelling through written, visual, audio, video or other multimedia formats

Copy editing

Working under deadline

Reporting and writing

Photojournalism

Online and multimedia journalism

Legal issues

Media ethics

The business side of the publication (advertising, sales, distribution)

Intermediate level storytelling skills and/or leadership/management involvement

Lab Content

Production of a regular news or feature non-fiction product with a journalism emphasis by and for students and distributed to a campus or community audience. Must include weekly newsgathering activities; regardless of publication frequency.

Course Objectives

Objectives	
Objective 1	Effectively edit and design a newspaper page.
Objective 2	Edit and improve the work of others.
Objective 3	Edit a news story utilizing the specific AP writing style.
Objective 4	Understand the scope and opportunities in the field of digital multimedia design and implementation.
Objective 5	Train others to be able to assume their responsibilities.
Objective 6	Develop effective design/layout for story presentation.
Objective 7	Develop news and feature stories through written, visual, audio, video or other multimedia formats.
Objective 8	Determine the best format –print, multimedia, visual, etc. –for telling basic news stories.
Objective 9	Define relevant news content.
Objective 10	Gather news information weekly.
Objective 11	Assess legal issues affecting media.
Objective 12	Assess ethical issues affecting media.

Student Learning Outcomes

Upon satisfactory completion of this course, students will be able to:	
Outcome 1	Develop leadership and management skills as an editor.
Outcome 2	Build a portfolio of completed projects for student media that demonstrates a range of storytelling formats/styles that are more advanced than J-004A.
Outcome 3	Edit basic and advanced news and information into publishable form, with attention to accuracy, fairness, AP style, and media law and ethics.
Outcome 4	Evaluate a newspaper with regard to editing and design quality.

Methods of Instruction

Method	Please provide a description or examples of how each instructional method will be used in this course.
Activity	
Tutorial	
Technology-based instruction	
Supplemental/External Activity	
Participation	
Lecture	
Laboratory	
Discussion	
Demonstration, Repetition/Practice	
Collaborative/Team	

Methods of Evaluation

Method	Please provide a description or examples of how each evaluation method will be used in this course.	Type of Assignment
Written homework		
Other	Performance, including attendance, meeting deadlines, leadership capabilities, persistence, accuracy.	
Organizational/timeline assessment		
Behavior assessment		

Self-paced testing, Student preparation

Student participation/contribution

Mid-term and final evaluations

Successfully complete a final exam in which the student demonstrates the ability to fulfill the expected learning outcomes.

Self/peer assessment and portfolio evaluation

Product/project development evaluation

Group activity participation/observation

College level or pre-collegiate essays

Field/physical activity observations

Laboratory projects

Reading reports

Critiques

Assignments

Other In-class Assignments

1. Learn the basics of good newspaper design.
2. Operate equipment and software to design newspaper pages.
3. Participate in completing five to six issues of The Chaparral.

Other Out-of-class Assignments

1. Research and write at least six (6) newsworthy and publishable stories.
2. Create graphic and artistic design.

Grade Methods

Letter Grade Only

MIS Course Data

CIP Code

09.0401 - Journalism.

TOP Code

060200 - Journalism

SAM Code

B - Advanced Occupational

Basic Skills Status

Not Basic Skills

Prior College Level

Not applicable

Cooperative Work Experience

Not a Coop Course

Course Classification Status

Credit Course

Approved Special Class

Not special class

Noncredit Category

Not Applicable, Credit Course

Funding Agency Category

Not Applicable

Program Status

Program Applicable

Transfer Status

Transferable to CSU only

C-ID

JOUR 131

Allow Audit

No

Repeatability

No

Materials Fee

No

Additional Fees?

No

Approvals**Course Control Number**

CCC000151578

Programs referencing this courseJournalism AA-T (<http://catalog.collegeofthedesert.eduundefined?key=9>)