



**FOR IMMEDIATE RELEASE**

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**FOR MORE INFORMATION:**

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Public Information Officer

**Jenny Holzer: The Power of Words, From the Collections of  
Jordan D. Schnitzer and His Family Foundation**

**PALM DESERT, CA** — College of the Desert is proud to announce “Jenny Holzer: The Power of Words From the Collections of Jordan D. Schnitzer and His Family Foundation,” part of the Desert X Parallel Projects. The exhibition is running February 11 through April 4, 2019 at the Marks Art Center. The installation features artwork from international artist, Jenny Holzer.

For more than 40 years, Jenny has pursued a distinctive art practice in which she uses words and sayings in different media to explore social issues and urge positive social actions. Her style of delivery can be wall plaques, stone benches with carved inscriptions, prints and posters, LED signs or printed T-shirts.

The 54 works in the Marks Art Center presentation represent three of these categories: lithographic prints, signs and a carved bench. In them, Holzer delivers her stereotypical laments, astringent observations, social commentary and slyly humorous aphorisms on subjects ranging from war to racism, to private and corporate greed.

“The combination of the Desert X exhibition of Jenny Holzer’s mountain installation with 54 amazing prints, sculptures and electric multiples will help all of us understand the impact of this world-renowned artist,” said Jordan D. Schnitzer. “Words and thoughts matter. No one does it better than Jenny.”

A free opening reception will be held 5-7 p.m. on Wednesday, Feb. 20, 2019. Open to the public, the reception will feature local band, Avenida Music. Light refreshments will be served.

**About the Jordan Schnitzer Family Foundation:**

At age 14, Jordan D. Schnitzer bought his first work of art from his mother’s Portland, Oregon contemporary art gallery, evolving into a lifelong avocation as collector. He began collecting contemporary prints and multiples in earnest in 1988. Today, the collection exceeds 13,000 works and includes many of today’s most important contemporary artists. It has grown to be one of the country’s largest private print collections. He generously lends work from his collection to qualified institutions. The Foundation has organized over 110 exhibitions and has had art exhibited at over 150 museums. Mr. Schnitzer is also President of Harsch Investment Properties, a privately owned real estate investment company based in Portland, Oregon, owning and managing office, multi-tenant industrial, multi-family and

retail properties in six western states. For more information about the Jordan Schnitzer Family Foundation, please visit [www.jordanschnitzer.org](http://www.jordanschnitzer.org).

**About the Marks Center for the Arts:**

The Walter N. Marks Center for the Arts is a nonprofit facility that supports arts education and enriches the cultural life of students, faculty and the Coachella valley community. The center is located at 43500 Monterey Ave., Palm Desert. The gallery is open between 11 a.m. and 4 p.m. Monday through Thursday, and by appointment. For more information, please contact the Marks Art Center at 760.776.7278 or visit the center on Facebook @marksartcenterCOD or Instagram @marksartcenter.

**About College of the Desert:**

Established in 1958, College of the Desert, located in Palm Desert, is an accredited community college serving eastern Riverside County, California. The College leads the region in providing quality, higher education, technical training and lifelong learning opportunities, in response to the dynamic needs of our diverse community. The College serves more than 18,000 credit students and 1,000 non-credit students each year and is the number one source of transfer students to California State University, San Bernardino Palm Desert Campus. For more information, visit [www.collegeofthedesert.edu](http://www.collegeofthedesert.edu).

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