What is an
Instructional Designer?

Donna Greene, Instructional Designer

Defined:

Instructional Design has everything to do with translating pedagogical research and practice into instructional curriculum specifically crafted to produce desired learning outcomes. That said—here's an important sidebar: Though technology may be helpful in many cases, implementing technology is not the goal of instructional design—good instruction is.

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Though there are many models for designing or redesigning a course, the creative process employed by Instructional Designers, is based on improving learning and generally always includes the following:
- Assessing overall curriculum needs
- Analyzing learners background knowledge and instructional needs
- Determining course goals
- Determining course objectives and the sequence in which to address them
- Developing and implementing instructional content, teaching strategies, and assessments
- Conducting formative and summative course evaluations

Overall, Instructional Designers perform a wide variety of tasks, from designing training materials, teaching manuals and student guides, to developing full course materials, and/or entire curricula. The multi-media formats they employ can range from operational job-aid materials ranging from simple pamphlets to online tutorials and complex interactive multi-media. The delivery system may vary from face-to-face classroom instruction to internet-based distance education, and/or blended courses.

Designing a new course or thinking about redesigning an existing one? Need help with planning your teaching methods, strategies or course activities? What about exploring alternative assessment techniques or implementing new technologies?

If your answer is "yes" to any of the above, you might find collaborating with an Instructional Designer helpful.
Check out below for when and how to find me:

Note: All time spent with Instructional Designer counts towards Flex

Monday	Tuesday	Wednesday	Thursday	Friday
4:30-6:30 pm Peer Online Course Review Group Meetings BFIC – Palm Desert	4:30-6:30 pm Dine and Design 2nd Floor Conference Room Indio	Appointment Only	9:00 am – 12:00 pm 9:00-10:30 open office hours 10:30-12:00 – Lunch and Learn BFIC – Palm Desert Second Thursday of the month- Flipping the Classroom Workgroup meeting – BFIC 5:00-6:30 pm.	Appointment Only First Friday of the month: Flipping the Classroom Workgroup meeting – BFIC 12:30-2:00 pm

- Peer Online Course Review Group is a facilitated meeting for faculty who teach online. We will focus on best practices and ways to improve online learning and student success. Each week we will discuss a different part of the Online Course Shell Rubric. Look for a schedule of topics on the BFIC schedule. Anyone is welcome to attend.
- Flipping the Classroom Workgroup is a facilitated faculty workgroup who have begun implementing a flipped classroom model. This workgroup is open to anyone who would like to learn about best and innovative practices to improve student success. Although there are two meetings a month, members need only attend one of the meetings each month to remain in the group.
- Dine and Design and Lunch and Learn sessions are open to all faculty. Each week we focus on a different topic. Topics are scheduled to assist faculty in implementing best and promising practices in their face-to-face classes. Integration of technology, creation of good rubrics, and allowing for active learning in the classroom are samples of topics that will be discussed. Look for a schedule of topics each month on the BFIC schedule.