



# Notice and Call Of Special Meeting

**To the Board of Trustees of the Desert Community College District:**

Notice is hereby given that a special meeting of the Board of Trustees of the Desert Community College District is hereby called to be held at the following date and time, to consider the following agenda: *Desert Community College District Board of Trustees*  
43-500 Monterey Ave., Palm Desert, CA 92260

## **SPECIAL MEETING OF THE BOARD OF TRUSTEES**

**DATE:** TUESDAY, NOVEMBER 22<sup>nd</sup>, 2016

**TIME:** 3:00 PM

**LOCATION:** 43500 MONTEREY AVENUE, PALM DESERT, CA  
CRAVENS MULTI-PURPOSE ROOM

*Persons with disabilities may make a written request for a disability-related modification or accommodation, including for auxiliary aids or services, in order to participate in the Board meeting. Requests should be directed to the Office of the President as soon in advance of the Board meeting as possible.*

*For the convenience of the public, meetings of the Board of Trustees are transmitted live via "video stream" from the District's website, [www.collegeofthedesert.edu](http://www.collegeofthedesert.edu). This is a non-interactive format allowing viewers to hear the discussion and view the Board of Trustees during the meeting. Archived video of some prior meetings is also available. The minutes of the meetings of the Board of Trustees are the official record of the actions of the Board.*

### **I. CALL TO ORDER – PLEDGE OF ALLEGIANCE - ROLL CALL**

### **II. AGENDA:**

**A. Public Comment**

**B. Discussion regarding Alumni Relations and the Alumni Association to enhance programs and services; potential action as sole member of the Alumni Association to appoint and/or remove directors of Alumni Association; potential to appoint an Interim Executive Director of Alumni Relations.**

### **III. ACTION ITEM**

**A. BOARD OF TRUSTEES**

1. Discussion regarding Alumni Relations and the Alumni Association to enhance programs and services; potential action as sole member of the Alumni Association to appoint and/or remove directors of Alumni Association; potential to appoint an Interim Executive Director of Alumni Relations.

### **IV. ADJOURN**

**Dated: November 21<sup>st</sup>, 2016**

  
**Mary Jane Sanchez, Chairperson**

**DESERT COMMUNITY COLLEGE DISTRICT  
BOARD OF TRUSTEES**

Meeting Date: 11/22/2016

AREA: Board of Trustees

ITEM #: 1

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|--|
| <input type="checkbox"/> CONSENT           |
| <input checked="" type="checkbox"/> ACTION |
| <input type="checkbox"/> INFORMATION       |

**TITLE: Discussion regarding Alumni Relations and the Alumni Association to enhance programs and services; potential action as sole member of the Alumni Association to appoint and/or remove directors of Alumni Association; potential to appoint an Interim Executive Director of Alumni Relations.**

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**BACKGROUND:**

Over the last several years, College of the Desert has been working through a process to review and update contracts and agreements with all auxiliary organizations, including the COD Foundation and others.

The focus of these efforts is on clarifying roles and responsibilities; ensuring compliance with fiscal, regulatory and code requirements; and looking for opportunities to leverage strategies, maximize resources, streamline communication and increase resource efficiencies. This process is part of our effort to strengthen the college and our support for students.

As we reviewed agreements and contracts with the Alumni Association, discussions have also included exploring ways to expand alumni membership, maximize and focus revenues in support of students and build long term relationships with our Alumni, over 120,000 individuals. Obviously, our shared goal is to continue – and actually strengthen - our long-standing relationship with the Alumni Association.

The Alumni Association currently operates very similar to an auxiliary of the College of the Desert, organized as a 501(C)3 with a separate board and using the college name and logo, but it actually functions independently with no direct oversight, reporting or transparency requirements. In the past, this had led to some confusion regarding the role and responsibility of the college as well as some issues for the College regarding conformity with Education Code and other regulatory requirements.

For the last eighteen months, in recognition of our shared goals and history of collaboration, discussions between the college and the Alumni Association board have occurred to identify opportunities to further align our efforts. These discussions have included the possibility for appointing two members of the College of the Desert Board of Trustees as directors of the Alumni Association.

The Board of Trustees saw this as a way to maintain and strengthen collaboration and operations; increase transparency and collaboration and expand alumni relations and programs. The Alumni Association board did not accept this request and continues to have difficulty reaching a five-

member quorum in order to effectively address Alumni Relations and the operations of the Alumni Association.

The Board of Trustees is committed to strengthening the Alumni Association and building relationships with our 120,000 alumni. This commitment includes assuring the Alumni Association board is comprised of an adequate and appropriate representation of Directors. The rich history of support by the Alumni Association will be maintained and supported in order to provide programs to our students and alumni.

**FISCAL IMPLICATIONS:**

**None**

**RECOMMENDATION: Action as sole member of the Alumni Association to appoint and/or remove directors of Alumni Association; potential to appoint an Interim Executive Director of Alumni Relations.**

<b>Administrator Initiating Item:</b>	<b>Joel L. Kinnamon</b>
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