

# ART 006A: INTERMEDIATE DESIGN & COLOR

---

**Originator**

emaddigan

**Justification / Rationale**

Adding DE Modality

**Effective Term**

Fall 2022

**Credit Status**

Credit - Degree Applicable

**Subject**

ART - Art

**Course Number**

006A

**Full Course Title**

Intermediate Design &amp; Color

**Short Title**

DESIGN &amp; COLOR, INT

**Discipline****Disciplines List**

Art

**Modality**

Face-to-Face

100% Online

Hybrid

**Catalog Description**

This is an intermediate two-dimensional design course with an emphasis on the methods and applications of color theory. Students develop images that are created through the use of progressive applications of color within compositional structure. Topics include major historical and contemporary color systems, production of projects in applied color, and the elements of design as they apply to color. Multiple types of water-based media, the use of collage and mixed media applications are investigated.

**Schedule Description**

This is an intermediate two-dimensional design course with an emphasis on the methods and applications of color theory. Topics include major historical and contemporary color systems, applied color use, and the elements of design as they apply to color. Multiple types of water-based media, the use of collage and mixed media applications are investigated. Prerequisite: ART 003A

**Lecture Units**

2

**Lecture Semester Hours**

36

**Lab Units**

1

**Lab Semester Hours**

54

**In-class Hours**

90

**Out-of-class Hours**

72

**Total Course Units**

3

**Total Semester Hours**

162

**Prerequisite Course(s)**

ART 003A

**Required Text and Other Instructional Materials****Resource Type**

Book

**Author**

Bleicher, Steven

**Title**

Contemporary Color: Theory and Use

**Edition**

2nd

**City**

Clifton Park, NY

**Publisher**

Cengage Learning

**Year**

2012

**College Level**

Yes

**ISBN #**

1111538913

**Resource Type**

Book

**Author**

Finlay, Victoria

**Title**

Color: A Natural History of the Palette

**City**

New York

**Publisher**

Random HUse

**Year**

2004

**College Level**

Yes

**ISBN #**

0812971426

---

**Resource Type**

Book

**Formatting Style**

MLA

**Author**

Fraser, Pamela

**Title**

How Color Works: Color Theory in the 21st Century

**City**

New York

**Publisher**

Oxford University Press

**Year**

2019

**College Level**

Yes

**ISBN #**

9780190297220

---

**For Text greater than five years old, list rationale:**

Color theory currently fixed in time. Text information remains applicable.

**Class Size Maximum**

25

**Entrance Skills**

Student has had experience of defending their artist choices and application of various media from ART 003A

**Requisite Course Objectives**

ART 003A-Objectively analyze and assess their own work as well as the work of others.

ART 003A-Develop basic skills in the effective use of design and colors

ART 003A-Evaluate the means by which a design problem may be solved.

---

**Entrance Skills**

Comprehension of the principles and elements of design in a composition, including the vocabulary and ability to apply them to a complete composition.

**Requisite Course Objectives**

ART 003A-Demonstrate an understanding of organizational factors and be able to use them effectively in developing basic compositional structure.

---

**Entrance Skills**

Student poses a completed portfolio demonstrating the understanding of structural composition, and color theory as well as professional presentation methods.

**Requisite Course Objectives**

ART 003A-Present ideas and completed works of art using a professional format.

---

**Entrance Skills**

Basic experience in color mixing, grey scale, color wheel, color scheme development, linear work, perspective, spatial depth development and balance.

**Requisite Course Objectives**

ART 003A-Analyze and resolve basic technical problems inherent to basic design medium such as pencil, pen, papers, marker and water based paint.

---

**Course Content**

1. Review of basic compositional structure, theoretical and symbolic color use followed by progressive applications of intermediate level design elements and principles.
2. Intermediate level application of color to composition.
3. Historical aspects of color theory investigation which includes Birren, Munsell and Albers theories.
4. Historical aspects of color and color palette development.
5. Intermediate level color systems and organization.
6. How color is perceived: light, vision and the brain.
7. Review of value, hue, intensity (chroma) and color temperature.
8. Colors, palettes, materials and types of paint including their inherent qualities.
9. Characteristics of gouache paint.
10. Additive and subtractive color (light versus paint).
11. Optical vs. process color vs. pigment color mixing.
12. Local, subjective and expressive color; intermediate level psychology of color and cultural influences on color usage.
13. Color usage in contemporary art and design.
14. Aspects of collage integration in intermediate level compositions.
15. Color and technology.
16. Theoretical and conceptual approaches to the multiple and sequential picture plane and the effects color has in development thereof.
17. Critical evaluation and critique of class projects.

**Lab Content**

1. Intermediate-level design assignments in which the student is required to demonstrate knowledge and skill in the use of the principles of color theory.
2. Intermediate-level design assignments in which the student is required to use a variety of color systems and application techniques appropriate to different art historical periods and styles.
3. Albers color studies to include grounds affecting one original color, one color to appear as two different colors and two different colors to appear as one color.
4. Collage integration in intermediate-level compositions.
5. Color determination and replication in paint based on a process color image.
6. Use of spray mount and double sided tack film for mounting on board of design executed on paper substrate.

**Course Objectives**

	<b>Objectives</b>
Objective 1	Distinguish an intermediate-level of design and color knowledge and the range of its use from traditional to contemporary applications.
Objective 2	Utilize intermediate-level design and theoretical color applications that illustrate a working knowledge of color systems and color organization through principles of color perception - light, vision, and the brain, additive and subtractive color (light and paint), value, hue, intensity (chroma/saturation level) and color temperature.
Objective 3	Describe how color is perceived biologically, psychologically, culturally, symbolically and intuitively.
Objective 4	Independently complete color assignments using applications that exemplify the skillful use of a variety of artistic materials, techniques and tools.
Objective 5	Present their work and verbally communicate an understanding of color theory and principles in the history of art citing individual aesthetic insight and judgements related to their own artwork.
Objective 6	Distinguish relationships between color and composition in historical and contemporary art and design.

**Student Learning Outcomes**

Upon satisfactory completion of this course, students will be able to:	
Outcome 1	Create a broad range of intermediate color theory applications with intermediate elements and principles of compositional structure including the application of mixed media collage techniques.
Outcome 2	Apply on an intermediate level, a variety of color systems and applications appropriate to different art historical periods and styles.
Outcome 3	Analyze and evaluate intermediate-level design works and use of color systems in a verbal critique format.

**Methods of Instruction**

Method	Please provide a description or examples of how each instructional method will be used in this course.
Demonstration, Repetition/Practice	Instructor demonstrates in groups proper safe use of equipment and design materials prior to assignments. After clarifying assignment concept, instructor demonstrates affective use of format and materials using vocabulary and technical applications relevant to the assignment.
Activity	During designated laboratory time instructor facilitates individual and group work using a variety of visual approaches such as sketches and visual blueprints and assists students working in creating draft proposals in preparation for the final visual resolution.
Technology-based instruction	Instructor demonstration of digital technology as a design tool.
Self-exploration	Instructor encourages students to "look beyond the realm of their familiar" when creating design work. This will be recorded in a sketch book with research, readings, writing and sketching.
Observation	Students view electronic and/or physical examples of artworks relevant to the specific assignment. Examples are created by instructor or other professionals in the field.
Lecture	Instructor informs, guides and advises students in conceptual, format and medium use relevant to assignment.
Skilled Practice at a Workstation	Students perform necessary tasks to complete assignments at an individual workspace (drawing table).
Laboratory	Instructor demonstrates hands-on technical applications relating to assignments prior to students working on assignments.
Participation	Along with regular class lecture/lab activities, instructor leads individual and group critiques to best understand student work.

**Methods of Evaluation**

Method	Please provide a description or examples of how each evaluation method will be used in this course.	Type of Assignment
Written homework	Students write on color observations in their "Color Reference Journal".	Out of Class Only
Self-paced testing	Students read handouts describing assignment and create informal "rough" sketches pertaining to each assignment.	In and Out of Class
Student participation/contribution	Instructor assesses student's progress as students participate in assignment activity.	In Class Only
Self/peer assessment and portfolio evaluation	In preparation for critiques, students ask questions of themselves relevant to goals and objectives of assignments.	Out of Class Only
Product/project development evaluation	Students create series' of sketches in preparation for in class studio work.	Out of Class Only
Group activity participation/observation	Students discuss peer to peer as well as groups while observing differing visual problem resolutions.	In Class Only
Computational/problem-solving evaluations	Design is problem solving. Critiques explore the pros and cons of the visual result.	In Class Only

Guided/unguided journals	Students write weekly on "Color Observations" resulting with an outcome of a "Color Reference Journal".	Out of Class Only
Critiques	Each assignment is critiqued through student him/herself, their peer and instructor verbal observations and input.	In Class Only
Term or research papers	Students write essay based on how they, as humans, fit in the every-day-world and how color might affect perception and deductions.	Out of Class Only
Laboratory projects	Students continue work beyond designated class time to complete assignments.	Out of Class Only
Presentations/student demonstration observations	Students prepare for class visual presentations and demonstrations.	Out of Class Only
Presentations/student demonstration observations	Students prepare for class verbal presentations on selected readings.	Out of Class Only
Product/project development evaluation	Outside of critiques, instructor works one-on-one with individual students.	In Class Only

## Assignments

### Other In-class Assignments

1. Schematic use of color in series of progressive image building compositions utilizing intermediate level design elements and principles.
2. Warm/cool color applications in a two part design composition series based on organic and geometric extrapolated shapes from existing forms.
3. Cross-cultural design with historical color usage.
4. Non-objective or narrative mixed media collage in which existing process color constitution is identified and replicated.
5. Oral presentation on conceptual, subjective and symbolic attributes of color.
6. Color Theory Reference Book to include using gouache definition of primary, secondary and tertiary hues; tints tones and shades of one color; desaturation of complements; subjective color combinations; ground color in grey, white and black affecting primary and secondary hues; subjective color definition of "pretty" and "ugly" color; color as content with written descriptive sidebars; arbitrary colors.
7. Albers color exercises.
4. Final self-designed project

### Other Out-of-class Assignments

1. Color theory reference book with weekly assignments of intermediate color applications.
2. On going color journal.
3. Color autobiography essay.
4. Preparation of verbal presentation on historical, social and psychological aspects of individual hues.

### Grade Methods

Letter Grade Only

## Distance Education Checklist

Include the percentage of online and on-campus instruction you anticipate.

Online %

50

On-campus %

50

## Lab Courses

**How will the lab component of your course be differentiated from the lecture component of the course?**

The online course will mirror the face to face version. Lectures and demonstrations will be delivered online, critiques in written format. Lab will involve the students completing the design challenges and writing and researching.

**From the COR list, what activities are specified as lab, and how will those be monitored by the instructor?**

Lab activities involve the creative process of making the work, sketching ideas, thumbnail "sketching", experimenting with materials. Assignments will be monitored by assignments that are "check-ins", or work in progress grades, so the progression can be documented and involve more dialogue and feedback. Final critiques and discussions will be the other activity used to monitor the students work in lab.

**How will you assess the online delivery of lab activities?**

Lab activities will be followed with graded "check ins". This will show the completed work, or to get in progress feedback on how the application of the assignments are being understood and executed. Discussions or something similar is also used for students to experience the "lab" by sharing work and providing feedback for one another. Assessment will be grades and feedback completed with a rubric.

**Instructional Materials and Resources**

**If you use any other technologies in addition to the college LMS, what other technologies will you use and how are you ensuring student data security?**

N/A

**Effective Student/Faculty Contact**

**Which of the following methods of regular, timely, and effective student/faculty contact will be used in this course?**

**Within Course Management System:**

Chat room/instant messaging  
Discussion forums with substantive instructor participation  
Online quizzes and examinations  
Private messages  
Regular virtual office hours  
Timely feedback and return of student work as specified in the syllabus  
Video or audio feedback  
Weekly announcements

**External to Course Management System:**

Direct e-mail  
Posted audio/video (including YouTube, 3cm mediasolutions, etc.)  
Synchronous audio/video

**Briefly discuss how the selected strategies above will be used to maintain Regular Effective Contact in the course.**

Students will be contacted regularly through messaging, discussions, assignment check-ins, office hours, interactive feedback asking questions and maintaining a dialogue through each assignment.

**Other Information****Comparable Transfer Course Information****University System**

CSU

**Campus**

CSU Long Beach

**Course Number**

ARTS 132

**Course Title**

Foundation Color Theory

**Catalog Year**

2018

---

**MIS Course Data****CIP Code**

50.0701 - Art/Art Studies, General.

**TOP Code**

100200 - Art

**SAM Code**

E - Non-Occupational

**Basic Skills Status**

Not Basic Skills

**Prior College Level**

Not applicable

**Cooperative Work Experience**

Not a Coop Course

**Course Classification Status**

Credit Course

**Approved Special Class**

Not special class

**Noncredit Category**

Not Applicable, Credit Course

**Funding Agency Category**

Not Applicable

**Program Status**

Program Applicable

**Transfer Status**

Transferable to both UC and CSU

**General Education Status**

Y = Not applicable

**Support Course Status**

N = Course is not a support course

**C-ID**

ARTS 270

**Allow Audit**

No

**Repeatability**

No

**Materials Fee**

No

**Additional Fees?**

No

## Approvals

**Curriculum Committee Approval Date**

11/02/2021

**Academic Senate Approval Date**

11/11/2021

**Board of Trustees Approval Date**

12/17/2021

**Chancellor's Office Approval Date**

01/12/2022

**Course Control Number**

CCC000282796

**Programs referencing this course**

Studio Arts AA-T Degree (<http://catalog.collegeofthedesert.eduundefined/?key=2>)

Arts Entrepreneurship Certificate of Achievement in Drawing (<http://catalog.collegeofthedesert.eduundefined/?key=343>)