FILM 022: AMERICAN FILM TO THE 1960S

New Course Proposal
Date Submitted: Tue, 02 Oct 2018 05:29:36 GMT
Originator: mgladych

Justification / Rationale
College of the Desert offers two expanding degree programs in film (the ADT in Film, Television and Electronic Media, and the AS in Film Production) where a film history course will be of use. Classes in film studies, such as Introduction to Film, draw consistently high numbers of students, demonstrating both student interest and demand for the subject matter. This course also articulates with the C-ID course description for History of American Cinema to the 1960s.

Effective Term
Fall 2019

Credit Status
Credit - Degree Applicable

Subject
FILM - Film

Course Number
022

Full Course Title
American Film to the 1960s

Short Title
AMERICAN FILM

Discipline
Broadcasting Technology (Film making/video, media production, radio/TV)
Film Studies

Modality
Face-to-Face
100% Online

Catalog Description
Study of the development, history and aesthetics of the Hollywood studio system, as well as its impact on our culture. Study of classic films as forms of popular entertainment and cinematic art, including various Hollywood genres and their independent counterparts. Lectures, discussions and readings are supplemented by the screening and critical analysis of representative films.

Schedule Description
Introduction to the development, history and aesthetics of Hollywood and American independent films to the 1960s. Study of classic films as entertainment and cinematic art.

Lecture Units
3
Lecture Semester Hours
54

Lab Units
0

In-class Hours
54
Out-of-class Hours
108

Total Course Units
3
Total Semester Hours
162

Required Text and Other Instructional Materials

Resource Type
Book

Author
Jon Lewis

Title
AMERICAN FILM: A HISTORY

Edition
1st

City
New York

Publisher
W. W. Norton Company

Year
2007

College Level
Yes

ISBN#
978-0393979220

Resource Type
Book

Author
Cynthia Lucia (Editor), Roy Grundmann (Editor), Art Simon (Editor)

Title
American Film History: Selected Readings, Origins to 1960

Edition
1st

Publisher
Wiley-Blackwell

Year
2015

College Level
Yes

ISBN#
978-1118475126
FILM 022: American Film to the 1960s

Resource Type
Web/Other

Description
Subscription to Netflix required for online offering of the course.

For Text greater than five years old, list rationale:
Jon Lewis's first edition is the classic text on American film history, and a second edition will be released August 1, 2019.

Class Size Maximum
45

Course Content
2. The Golden Era of Silent Comedy: Sennett, Chaplin and Keaton

Course Objectives

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<td>Objective 9</td>
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**Student Learning Outcomes**

| Outcome 1 | Compare multiple films in relation to style, narrative, and genre applying film terminology. |
| Outcome 2 | Differentiate significant periods and movements within U.S. film history from its beginnings to the 1960s. |
| Outcome 3 | Apply stylistic film analysis to historical research of U.S. film history from its beginnings to the 1960s. |

**Methods of Instruction**

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<th>Method</th>
<th>Please provide a description or examples of how each instructional method will be used in this course.</th>
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<td>Collaborative/Team</td>
<td>Guest speakers from the film industry, film festivals, etc.</td>
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<td>Lecture</td>
<td>Enhanced by multi-media presentations.</td>
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<td>Journal</td>
<td>Journal of films viewed both in class and outside of class, including evaluation and interpretation.</td>
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<td>Experiential</td>
<td>In class demonstrations of various film genres.</td>
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<td>Discussion</td>
<td>Small group or pair/share discussions reporting back to the entire class.</td>
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<td>Demonstration, Repetition/Practice</td>
<td>Multi-media and film presentations.</td>
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**Methods of Evaluation**

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<th>Please provide a description or examples of how each evaluation method will be used in this course.</th>
<th>Type of Assignment</th>
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<td>Presentations/student demonstration observations</td>
<td>Students present to the class an in-depth analysis of the work of a motion picture director, including the impact of specific films, and the critical response to that director’s work.</td>
<td>In Class Only</td>
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<td>Self-paced testing, Student preparation</td>
<td>Students are required to read a minimum of one textbook chapter per week, and take an online quiz covering each chapter.</td>
<td>Out of Class Only</td>
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<tr>
<td>Written homework</td>
<td>Written analysis, interpretation and evaluation of films viewed each week for a total of at least 14 essays. These weekly essays are submitted online.</td>
<td>Out of Class Only</td>
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<td>Mid-term and final evaluations</td>
<td>Written exams, taken and submitted outside of class, based on textbook readings and lecture content.</td>
<td>Out of Class Only</td>
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<tr>
<td>Term or research papers</td>
<td>Written draft outline of class presentation submitted, assessed and revised multiple times.</td>
<td>Out of Class Only</td>
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<td>Guided/unguided journals</td>
<td>14 films will be viewed out of class, one per week, and students record in a journal their personal observations, analysis, interpretation and evaluation of each film. These journals will be submitted and evaluated.</td>
<td>Out of Class Only</td>
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<tr>
<td>Mid-term and final evaluations</td>
<td>500-word written critique of a film viewed in class.</td>
<td>In Class Only</td>
</tr>
<tr>
<td>Self-paced testing, Student preparation</td>
<td>Students are required take an online quiz covering each chapter of the textbook, a minimum of 14 chapters.</td>
<td>Out of Class Only</td>
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</table>

**Assignments**

**Other In-class Assignments**
Students present Present to the class an in-depth analysis and interpretation of the work of a motion picture director or producer, including the impact of a specific films, film, and the critical response to that director’s work as reflected in the media. Handwritten journal notebook containing original evaluations of films viewed in class.

**Other Out-of-class Assignments**
Keep a journal of films viewed outside of class.
View short films as homework each week, and relate these films in writing to that week's chapter on various film genres and technical elements of a film (screenwriting, cinematography, film editing, use of color, production design, acting, etc.).

Grade Methods
Letter Grade Only

Distance Education Checklist

Instructional Materials and Resources

If you use any other technologies in addition to the college LMS, what other technologies will you use and how are you ensuring student data security?
The course will use the Netflix online streaming service, which is password-protected providing students with robust online security.

If used, explain how specific materials and resources outside the LMS will be used to enhance student learning.
The Netflix online streaming service provides students access to an extensive library of critically acclaimed feature motion pictures, including Hollywood classics and recent international films. The SLOs and course objectives of FILM 008 American Film are based on watching, analyzing and interpreting feature motion pictures, so the use of Netflix, already popular among students, is a logical choice.

Effective Student/Faculty Contact

Which of the following methods of regular, timely, and effective student/faculty contact will be used in this course?

Within Course Management System:
Timely feedback and return of student work as specified in the syllabus
Discussion forums with substantive instructor participation
Chat room/instant messaging
Regular virtual office hours
Private messages
Online quizzes and examinations
Video or audio feedback
Weekly announcements

External to Course Management System:
Posted audio/video (including YouTube, 3cmediasolutions, etc.)

Briefly discuss how the selected strategies above will be used to maintain Regular Effective Contact in the course.
• Private messaging in Canvas will allow the professor to give personal feedback to each student every week on quizzes and/or homework assignments.
• Regular virtual office hours will give students the opportunity to reach out to the professor with questions or concerns, or to follow up on feedback.
• Online quizzes and examinations include feedback from the professor and the opportunity for student interaction.
• Timely feedback and return of student work lets each student know their progress as each module is mastered.
• Posted YouTube audio/video is part of each homework assignment, and is integrated into the Canvas LMS.
• Weekly Announcements in Canvas alert students to upcoming assignments, discussions and quizzes. Students will be encouraged to configure the Canvas app to give them real-time alerts of posted notifications and due dates.
• Discussion Forums with substantive instructor participation, particularly for the term project, invite students to interact with each other and the instructor in analysis and interpretation of films.

If interacting with students outside the LMS, explain how additional interactions with students outside the LMS will enhance student learning.
N/A

Online Course Enrollment

Maximum enrollment for online sections of this course
45
Other Information

Comparable Transfer Course Information
University System
CSU
Campus
CSU Fullerton
Course Number
CRTV 121F
Course Title
The American Film
Catalog Year
2015
Rationale
This course examines the American motion picture industry as a unique economic, industrial, aesthetic, and cultural institution. Development and changes to the 1960’s are examined related to technology; industrial and economic models; aesthetic styles and genres; production, marketing, and distribution processes; and audiences.

University System
UC
Campus
UC Los Angeles
Course Number
106A
Course Title
American Motion Picture History
Catalog Year
2017
Rationale
Historical and critical survey, with examples, of American motion picture both as developing art form and as medium of mass communication.

COD GE
C3 - Arts, Humanities, and Culture

MIS Course Data
CIP Code
09.0701 - Radio and Television.
TOP Code
060420 - Television (including combined TV/film/video)
SAM Code
C - Clearly Occupational
Basic Skills Status
Not Basic Skills
Prior College Level
Not applicable
Cooperative Work Experience
Not a Coop Course

Course Classification Status
Credit Course

Approved Special Class
Not special class

Noncredit Category
Not Applicable, Credit Course

Funding Agency Category
Not Applicable

Program Status
Program Applicable

Transfer Status
Transferable to UC & CSU

Allow Audit
No

Repeatability
No

Materials Fee
No

Additional Fees?
No

Files Uploaded
Attach relevant documents (example: Advisory Committee or Department Minutes)
FILM 022 GE_COD.doc

Approvals
Curriculum Committee Approval Date
11/15/2018

Academic Senate Approval Date
11/29/2018

Board of Trustees Approval Date
12/14/2018

Chancellor's Office Approval Date
1/7/2019

Course Control Number
CCC000599880

Programs referencing this course
Film, Television, and Electronic Media AS-T (http://catalog.collegeofthedesert.eduundefined?key=10)
Film Production AS Degree (http://catalog.collegeofthedesert.eduundefined?key=69)