

College of the Desert's Educational Master Plan 2017-2022



January 27, 2017

College of the Desert's Mission

College of the Desert provides excellent educational programs in basic skills, career and technical education, certificate, transfer preparation, associate degrees, noncredit and distance education, which are continuously evaluated and improved.



Our programs and services contribute to the success, learning and achievement of our diverse students and the vitality of the Desert Community College District, surrounding areas and beyond.

Why do we need an educational master plan?

- Master Planning is required by Education Code
- ACCJC standards support that requirement
- It's time to update our 2010 Plan
- Master Planning helps us to realize our mission
- It's a place where instructional experts drive the future of educational programs.



Title 5 of the California Code of Regulation Requires a “Comprehensive Plan.”

(a) The governing board of a community college district shall establish policies for, and approve, comprehensive or master plans which include academic master plans and long range master plans for facilities. The content of such plans **shall be locally determined**, except that the plans shall also address planning requirements specified by the Board of Governors.

(b) Such plans, as well as any annual updates or changes to such plans, shall be submitted to the Chancellor's Office for review and approval in accordance with Section 70901(b)(9) of the Education Code and with regulations of the Board of Governors pertaining to such plans. (5 CCR § 51008)

Standard I: Mission, Academic Quality and Institutional Effectiveness, and Integrity

The institution demonstrates strong commitment to a mission that emphasizes student learning and student achievement.

Using analysis of quantitative and qualitative data, the institution continuously and systematically evaluates, plans, implements, and improves the quality of its educational programs and services.

The institution demonstrates integrity in all policies, actions, and communication. The administration, faculty, staff, and governing board members act honestly, ethically, and fairly in the performance of their duties.

COLLEGE OF THE DESERT

Strategic Education Master Plan, 2010



Mr. Jerry Patton, President

Board of Trustees

Mr. John Marman, Chair

Ms. Rebecca Broughton

Mr. Charles Hayden, Jr.

Mr. Michael O'Neill

Dr. Bonnie Stefan

Ms. Aries Jaramillo, Student Trustee

PURPOSE OF THE PLAN

The EMP provides a blueprint for the academic future of the Desert Community College District. It will ultimately serve as the foundation of subsequent planning efforts. Although the exercise of planning in the difficult economic environment may seem overly optimistic, these conditions provide a wonderful opportunity for the District to determine its destiny. Through planning, priorities are defined and the course for future activities becomes clear. **In planning for today's opportunities and challenges, the District is in a better position to make decisions by stating its priorities.**

Goals for 2010

Goal I:

Achieve student success by placing the needs of learners first.

Goal IV:

Plan and coordinate student enrollment, programs, services, and facilities to meet community needs.

Goal II:

Foster an organizational culture that puts learning first.

Goal V:

Increase public and private funds for scholarships, educational programs, capital projects, and general operations.

Goal III:

Encourage economic vitality of the community through partnerships, coalitions, and collaborations.

Goal VI:

Improve learning outcomes, College programs, processes, and services through planning, action, assessment, and improvement.

Most Importantly--

We need a road map that supports innovative, rigorous and engaging educational programs for the future of our students, our college and our communities.



Steering Taskforce

- Christen Smith, Academic Senate President
- Donna Greene, Curriculum Committee Chair
- Courtney Doussett, Outcomes & Assessment Chair
- Douglas Redman, CTE Liaison
- Robert Pellenbarg, Adjunct Senate Rep
- Kim Dozier, Distance Ed Coordinator
- Sara Butler, Ed/Tech Committee
- Amanda Phillips, Interim Dean of Counseling
- Kelly Hall, Interim Dean of Social Sciences & Arts
- Dean Papas, Dean of Communication & Humanities
- Daniel Martinez, Director of Institutional Research
- Annebelle Nery, VP of Student Services
- Pamela Ralston, VP of Student Learning
- Elise King, Counselor
- Student Representative, to be named, student rep

Approach and Methods



- Both quantitative and qualitative data will serve to frame an objective, collaborative dialogue about new and existing academic and academic support programs and services.
- These data will include trends in the College's service area population and employment; enrollment trends and projections; facilities utilization and future space needs; and program reviews of each of the College's academic and academic support programs and services.

Goals and Objectives

Faculty Expert review of the learning environment for:

- Changes in teaching methodology & delivery of instruction
- Potential new programs of instruction
- Impacts of technology

Collectively Address Educational & Support Services Needs:

- Facilities implications from enrollment growth projections
- Mix of educational programs & match to service area

Areas for Planning:

- Educational programming to match current and emerging workforce needs
- Priorities for expansion to serve the growing region
- Innovative cross-curricular and cross-campus efforts
- Support for planning agendas/goals of multiple existing COD planning efforts (e.g. SSSP, BSI, Equity, AEBG)
- Non-credit programming within and beyond adult basic education
- Vision of the Academic Senate for the next several years
- Scheduling and delivery modes to meet today's student needs
- Articulation of “signature” programs at College sites

Next steps: Educational Master Planning

- Internal and External Scanning in conjunction with Institutional Research
- Site Visits by Consultant Group, CBT, led by Dr. Nicki Harrington
 - Discovery Phase I, February 2-3
 - Discovery Phase II, March 1-2
 - Synthesis and Goal Setting, March 9-10
- Program-level Analysis and Planning
- Plan Drafting and Revision
- Taskforce, Senate, College Review and Response
- Finalization and Adoption

Next steps: Facilities Master Planning

