



**Strategic Master Plan Project – Communications Bulletin #2**  
**May 18, 2022**

**Strategic Master Plan (SMP):** *The District’s Strategic Master Plan will serve as a road map to guide institutional decisions, which ensure that the District’s mission, vision, and values are operationalized and effectively resourced. The Strategic Master Plan’s goals and objectives will help the District successfully meet existing challenges and respond to changing conditions.*

- 1. SMP Work Group:** The SMP Work Group is charged with helping to guide the development of the SMP and functions as the “information conduit” for this project, so the names and contact information for the Work Group Members can be found below and will also be posted on the **SMP webpage**. You are encouraged to reach out to representatives from your stakeholder group to ask questions and offer your input on the SMP. The SMP Work Group will be meeting over the summer and faculty members will be paid utilizing their respective committee meeting forms for their participation.
- 2. Opportunities for Input:** Stakeholder engagement is a central part of the planning process, so please look for opportunities to participate in surveys, focus groups, charettes, and other input activities, which will help the SMP Work Group develop strategic goals and objectives. You are encouraged to contact SMP Work Group members with your ideas, questions, and feedback.
- 3. SMP Project SharePoint Site:** is now available and can be accessed through this link: <https://mycodus.sharepoint.com/teams/StrategicMasterPlanUpdate2022-2027/SitePages/ProjectHome.aspx> . SMP project documents and information will be posted on this page. In the future, an external site will be available to capture comments, questions, and feedback. Be on the lookout for this new site in the coming weeks.
- 4. Mission, Vision, Values Survey:** Stakeholder input on the College’s mission, vision, and values is critical, as these statements serve collectively as the cornerstone for all College planning. Please look for a link delivered via email to participate in this first of two SMP project surveys. Because the Work Group knows what a hectic time of year this is, this survey should take only 10 to 15 minutes (max) for you to complete. Please encourage students to also respond to the survey, which has been emailed to them. Additionally, thanks to the generous support of our COD Foundation, students who complete the Mission, Vision, and Values survey and send a confirmation with their contact information to [SMP@collegeofthedesert.edu](mailto:SMP@collegeofthedesert.edu) will be entered to win one of three \$50 Visa Gift cards. Summaries of the major themes that emerge from this survey will be communicated to the College community and will also be the topic in future planning engagement activities, such as focus groups and charettes. Surveys are available in English and Spanish.

## SMP Work Group Roster

- **Work Group Facilitator:** Dr. Jessica Enders - [jenders@collegeofthedesert.edu](mailto:jenders@collegeofthedesert.edu)
- **Administrators (Superintendent/President Appointees)**
  - Executive Leadership
    1. Dr. Sara Butler [sbutler@collegeofthedesert.edu](mailto:sbutler@collegeofthedesert.edu)
    2. Dr. Christina Tafoya [chtafoya@collegeofthedesert.edu](mailto:chtafoya@collegeofthedesert.edu)
  - Deans
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    3. Dr. Douglas Benoit [dbenoit@collegeofthedesert.edu](mailto:dbenoit@collegeofthedesert.edu)
  - Director of Institutional Research: Dr. Daniel Martinez [dmartinez@collegeofthedesert.edu](mailto:dmartinez@collegeofthedesert.edu)
  - Director of Education Centers: Dr. Scott Adkins / Dr. Jessica Enders (designee) [rsadkins@collegeofthedesert.edu](mailto:rsadkins@collegeofthedesert.edu)
- **Faculty**
  - Senate Appointees (One per School, including Counseling)
    1. Social Science/Arts – Mike Gladych [mgladych@collegeofthedesert.edu](mailto:mgladych@collegeofthedesert.edu)
    2. Math and Science - Open
    3. Communications and Humanities: Maria Elena Diaz [madiaz@collegeofthedesert.edu](mailto:madiaz@collegeofthedesert.edu)
    4. Health Science/Library/Child Development Education: Kurt Spurgin [kspurgin@collegeofthedesert.edu](mailto:kspurgin@collegeofthedesert.edu)
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    6. ASB: Gwen Earle [gearle@collegeofthedesert.edu](mailto:gearle@collegeofthedesert.edu)
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  - Distance Education/Instructional Design Coordinator Donna Greene: [dgreene@collegeofthedesert.edu](mailto:dgreene@collegeofthedesert.edu)
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  - CODAA Appointee: Dr. Cathy Levitt/ Robert Holmes (designee) [clevitt@collegeofthedesert.edu](mailto:clevitt@collegeofthedesert.edu) / [rholmes@collegeofthedesert.edu](mailto:rholmes@collegeofthedesert.edu)
- **Staff**
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  - Confidential: Linda Costagliola [LCostagliola@collegeofthedesert.edu](mailto:LCostagliola@collegeofthedesert.edu)
- **ASCOD** (1 Voting; 2<sup>nd</sup> appointee is backup)
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