



Strategic Master Plan Project – Communications Bulletin #5  
July 27, 2022

**Strategic Master Plan (SMP):** *The College’s Strategic Master Plan will serve as a road map to guide institutional decisions, which ensure that the College’s mission, vision, and values are operationalized and effectively resourced. The Strategic Master Plan’s goals and objectives will help the College successfully meet existing challenges and respond to changing conditions.*

**1. SMP Work Group:** The SMP Work Group is charged with helping to guide the development of the SMP and functions as the “information conduit” for this project, so the names and contact information for the Work Group Members can be found below and will also be posted on the [SMP webpage](#). You are encouraged to reach out to representatives from your stakeholder group to ask questions and offer your input on the SMP. The SMP Work Group will be meeting over the summer and faculty members will be paid stipends for their participation.

**2. SMP Project Webpage:** SMP project documents and information can be found at <https://codsmpstg.wpengine.com/>. This webpage also includes a comment portal through which you may submit comments, questions, and feedback. The SMP Work Group will review and publish responses to comments posted through the portal. The external SMP site is now active and available at: <https://codstrategicplanning.com/>.

**3. Mission, Vision, and Values Draft Statements:** An ad hoc subcommittee is working to draft COD’s Mission, Vision, and Values statements. All College employees and students will have multiple opportunities to review and provide feedback on these draft statements, including:

- Comments submitted via the SMP webpage (see link above);
- Fall Flex Presentation-SMP Update and Input Session (August 23); and,
- Internal Stakeholder Sessions, which will be held the week of September 6-9 for students and the week of September 13-16 for faculty, classified staff, and administrators.

**4. August Flex SMP and Mission, Vision, Values Presentation - Tuesday, August 23<sup>rd</sup>, 10:00-11:00 AM – Zoom:**  
**This flex session will provide-**

- an overview of the purpose and function of SMP and the SMP development process;
- key trends from the environmental scan
- draft mission, vision, values statements
- Feedback/Input: 1) mission, vision, values; 2) areas of focus for the SMP

**5. Student Focus Groups and Stakeholder Visioning Sessions:** In the month of September the College will be conducting a number of input sessions to help inform areas of focus for a student-centered, equity-infused Strategic Master Plan. Please look for announcements and more information on these sessions:

✓ **STUDENT FOCUS GROUPS**

1. 4 Virtual Sessions
2. Week September 6-9; Dates/Times TBD

3. Topics: Diverse student experiences and perspectives on equity, inclusion, belonging, and student success.

✓ **VISIONING SESSIONS**

1. Faculty (2 Sessions), Classified Professionals (1 Session), Administration (1 Session), Students (2 Sessions)
2. Protocol: Purpose/Function of the SMP; Key trends from environmental scan; Key themes from the upcoming Fall 2022 "Strengths, Weaknesses, Opportunities, Threats, and Challenges Survey;" Mission, vision, values draft statements; Feedback/Input on: 1) draft mission, vision, and values; 2) areas of focus for the Strategic Plan

### SMP Work Group Roster

- **Work Group Facilitator:** Dr. Jessica Enders - [jenders@collegeofthedesert.edu](mailto:jenders@collegeofthedesert.edu)
- **Administrators (Superintendent/President Appointees)**
  - Executive Leadership
    1. Dr. Sara Butler [sbutler@collegeofthedesert.edu](mailto:sbutler@collegeofthedesert.edu)
    2. Dr. Christina Tafoya [chtafoya@collegeofthedesert.edu](mailto:chtafoya@collegeofthedesert.edu)
  - Deans
    1. Steve Holman [sholman@collegeofthedesert.edu](mailto:sholman@collegeofthedesert.edu)
    2. Dean Papas [dpapas@collegeofthedesert.edu](mailto:dpapas@collegeofthedesert.edu)
    3. Dr. Douglas Benoit [dbenoit@collegeofthedesert.edu](mailto:dbenoit@collegeofthedesert.edu)
  - ~~Director of Institutional Research: Dr. Daniel Martinez - [dmartinez@collegeofthedesert.edu](mailto:dmartinez@collegeofthedesert.edu)~~
  - Director of Education Centers: Dr. Scott Adkins / Dr. Jessica Enders (designee) [rsadkins@collegeofthedesert.edu](mailto:rsadkins@collegeofthedesert.edu)
- **Faculty**
  - Senate Appointees (One per School, including Counseling)
    1. Social Science/Arts - Pending
    2. Math and Science - Pending
    3. Communications and Humanities: Maria Elena Diaz [madiaz@collegeofthedesert.edu](mailto:madiaz@collegeofthedesert.edu)
    4. Health Science/Library/Child Development Education: Kurt Spurgin [kspurgin@collegeofthedesert.edu](mailto:kspurgin@collegeofthedesert.edu)
    5. Counseling: Evelyn Trejo [etrejo@collegeofthedesert.edu](mailto:etrejo@collegeofthedesert.edu)
    6. ASB: Gwen Earle [gearle@collegeofthedesert.edu](mailto:gearle@collegeofthedesert.edu)
  - Senate President: Dr. Kim Dozier [kdozier@collegeofthedesert.edu](mailto:kdozier@collegeofthedesert.edu)
  - Distance Education/Instructional Design Coordinator Donna Greene: [dgreene@collegeofthedesert.edu](mailto:dgreene@collegeofthedesert.edu)
  - CODFA Appointee: Oceana Collins/Jorge Perez (designee) [ocollins@collegeofthedesert.edu](mailto:ocollins@collegeofthedesert.edu) / [japerez@collegeofthedesert.edu](mailto:japerez@collegeofthedesert.edu)
  - CODAA Appointee: Dr. Cathy Levitt/ Robert Holmes (designee) [clevitt@collegeofthedesert.edu](mailto:clevitt@collegeofthedesert.edu) / [rholmes@collegeofthedesert.edu](mailto:rholmes@collegeofthedesert.edu)
- **Staff**
  - CSEA appointees
    1. Jim Lilly [jlilly@collegeofthedesert.edu](mailto:jlilly@collegeofthedesert.edu)
    2. Miguel Pena III [mpena@collegeofthedesert.edu](mailto:mpena@collegeofthedesert.edu)

- Confidential: Linda Costagliola [LCostagliola@collegeofthedesert.edu](mailto:LCostagliola@collegeofthedesert.edu)
- **ASCOD** (1 Voting; 2<sup>nd</sup> appointee is backup)
  - Bronwyn Horton, Officer of Academic Affairs [ascodoaa@collegeofthedesert.edu](mailto:ascodoaa@collegeofthedesert.edu)
  - Allen Pahl, Officer of External Affairs [ascodoea@collegeofthedesert.edu](mailto:ascodoea@collegeofthedesert.edu)