



## Strategic Master Plan Project – Communications Bulletin #7

September 20, 2022

**Strategic Master Plan (SMP):** The District’s Strategic Master Plan will serve as a road map to guide institutional decisions, which ensure that the District’s mission, vision, and values are operationalized and effectively resourced. The Strategic Master Plan’s goals and objectives will help COD meet existing challenges and respond to changing conditions.

**1. SMP Work Group:** The SMP Work Group is charged with helping to guide the development of the SMP and functions as the “information conduit” for this project, so the names and contact information for the Work Group Members can be found on the [SMP portal](#) and on the [external site](#). You are encouraged to reach out to representatives from your stakeholder group to ask questions and offer your input on the SMP.

**2. SMP External Webpage:** SMP general information can be found at <https://codsmpstg.wpengine.com/>. This webpage also includes a comment portal through which you may submit comments, questions, and feedback. The SMP Work Group will review and publish responses to the remarks posted through the portal.

### 3. Mission, Vision, and Values Draft Statements:

- Draft COD’s Mission, Vision, and Values statements can be found on the [SMP external webpage](#) and the internal [SMP Project Information](#). Please take some time to review these draft statements and provide your feedback to your SMP Work Group representative or submit your input directly via the SMP Webpage comment portal.

### 4. Student Listening Sessions and Stakeholder Visioning Sessions:

- ✓ **Student Listening Sessions** – Six virtual listening sessions were conducted during the week of September 12<sup>th</sup>. Areas of inquiry explored diverse student experiences and perspectives on equity, inclusion, belonging, and student success. This valuable information provided to the SMP planning team will help inform student-centered, equity-infused goals and objectives for the new SMP.
- ✓ **College Stakeholder Visioning Sessions** - Seven virtual visioning sessions for College stakeholders are being conducted the week of September 19<sup>th</sup>:
  - Faculty (2 Sessions), Classified Professionals (2 Sessions), Administration (1 Session), Students (2 Sessions)
  - Topics: Purpose/Function of the SMP; Key trends from environmental scan; Key themes from the upcoming Fall 2022 “Strengths, Weaknesses, Opportunities, Threats, and Challenges Survey;” Mission, vision, values draft statements; Feedback/Input on: 1) draft mission, vision, and values; 2) areas of focus for the Strategic Plan.

- ✓ **Community Visioning Sessions** – Five Visioning Sessions for the College’s community partners are planned for this upcoming weekend - Friday, September 23<sup>rd</sup> and Saturday, September 24<sup>th</sup> – at all five COD campus locations throughout Coachella Valley. Invitations have been sent to representatives from local K12 school districts, four-year colleges and universities, non-profit organizations, local government, and industry. Topics for these sessions include SMP Purpose/Function, Our Planning Context (i.e., Vision for Success, Guided Pathways, and the Student-Centered Funding Formula), Key Data Trends, and SWOTC Survey Themes. Participants will also be provided with opportunities to share their ideas regarding strategic opportunities for COD and areas of focus for the Strategic Master Plan.

**5. Upcoming Project Timeline, Benchmarks, and Feedback Opportunities:**

- **October 1-7:** Mission, Vision, Values Statements, and Strategic Master Plan Goals and Objectives developed; SMP document drafted.
- **October 14:** SMP Work Group review and provide additional input for the SMP document.
- **October 17-24:** College-wide feedback loop, distributed via email, SharePoint, and on the webpage.
- **October 28 and November 4:** College Planning Council Reviews Revised Drafts
- **October 27 and November 10:** Academic Senate Review
- **December 16:** Desert Community College District Board of Trustee Presentation
- **December 2022/January 2023:** Adoption and Publication Announcements!